1990 Summer Travel Market Report

Results from the National Travel Survey

U.S. Travel Data Center
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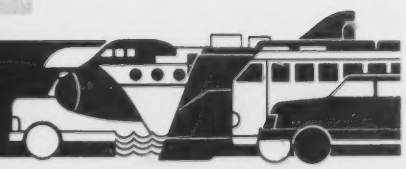

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America

1990 SUMMER TRAVEL MARKET REPORT:
NATIONAL TRAVEL SURVEY TABULATIONS AND ANALYSIS

U.S. TRAVEL DATA CENTER
WASHINGTON, D.C.

1990 SUMMER TRAVEL MARKET REPORT:
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An Affiliate of the Travel Industry Association of America

The U.S. Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Jerry Foster, Chairman

Dr. Suzanne D. Cook, Executive Director

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SUMMER 1990 TRAVEL MARKET REPORT:
NATIONAL TRAVEL SURVEY TABULATIONS AND ANALYSIS

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Since 1979, the U.S. Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on summer 1990 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET REPORT provides detailed tabulations of the National Travel Survey and offers extensive data on trip characteristics and traveler demographics which are not usually available. Now the tabulations have been integrated with the Executive Briefing, which provides a summary of seasonal and annual travel and economic information, as well as analysis of the tabulations.

The SUMMER 1990 TRAVEL MARKET REPORT encompasses U.S. resident travel over June, July, and August 1990, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 181.5 million. For example, an estimated volume of 222.6 million trips were taken by U.S. resident adults during the summer of 1990. A trip is counted each time one adult travels 100 miles or more away from home, and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus the estimated 437.0 million total person-trips for summer 1990 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

The tables in the TRAVEL MARKET REPORT are divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS *

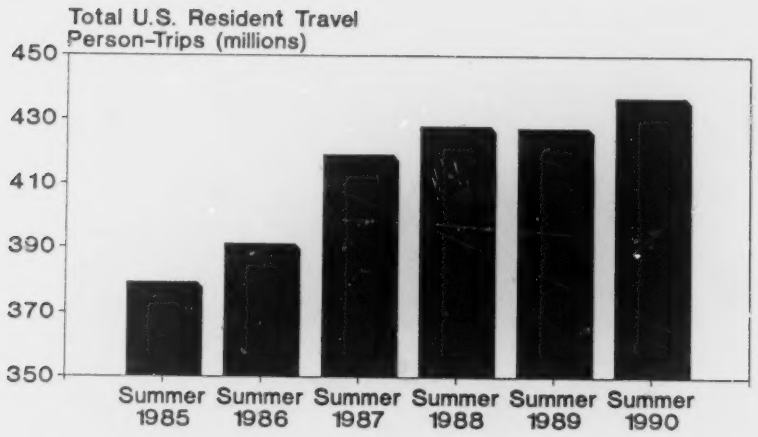
Mode Auto:	Travel by auto, truck, or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
No child, 1 ADL:	One adult without children on trip
No child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip
NE:	Northeast (New England and Mid-Atlantic census regions)
SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West North Central and West South Central census regions)
WST:	West (Mountain and Pacific census regions)

* For detailed definitions, see Appendix A: Glossary of Terms

EXECUTIVE SUMMARY:

SUMMARY OF TABLES

EXECUTIVE BRIEFING
SUMMER 1990



SUMMER 1990 TRAVEL SUMMARY

- Four hundred thirty-seven million person-trips were taken during the summer of 1990, a 2.2 percent increase over the same period last year. Nearly 223 million trips were taken during the summer, up 4.9 percent over the same season last year.

- Pleasure travel posted the largest increase over last summer in terms of person-trips. Also noted was a higher percentage of visitors who claimed pleasure was the primary purpose of their trip. Most other types of travel experienced either a drop or only small increases in volume. Business/convention and air travel decreased over last summer, with declines of 20.0 and 4.8 percent, respectively, on a person-trip basis.

- Vacation travel, as measured by person-trips, showed an increase of 1.5 percent over last summer.

- The Southeast region hosted the most travelers during summer 1990 (114.7 million person-trips), while the Northeast was the least traveled region (51.1 million person-trips). The Northeast region posted the greatest decline and the Great Lakes region posted the greatest increase compared to the summer 1989 season.

- Four-fifths of the summer 1990 person-trips were taken for pleasure purposes. Of these, 46 percent of the travelers stayed with friends/relatives while 36 percent stayed in commercial lodgings. Six percent of all pleasure travel involved day trips only.

- Of the 40.1 million business trips taken during the summer, 18 percent were also considered to be a vacation trip. Business travelers stayed an average of 4.2 nights on their trips.

- On a trip basis, 69 percent of all business travelers stayed in paid accommodations, while 14 percent lodged with friends and relatives. Fourteen percent of all business trips involved no overnight stay.

- Average round-trip distances during the summer 1990 season were lower, overall, than those of a year ago, while average trip duration decreased or stayed the same in almost every category. People traveling during the season went an average of 830 round-trip miles and spent, on average, 4.4 nights away from home.

- Economic conditions during summer 1990 were somewhat weaker than those of the previous year. Real GNP and payroll employment only rose 1.1 percent and 2.0 percent, respectively. Personal outlays also rose at a slower rate (5.9 percent) than that of last year (6.5 percent).

- Travel prices rose 6.8 percent during the summer, compared to a 6.1 percent increase of the previous summer. Consumer prices increased 5.2 percent over summer 1990, slightly higher than the increase of the previous year (4.8 percent).

U.S. RESIDENT TRAVEL VOLUMES: SUMMER 1989 AND 1990

	TRIPS (millions)			PERSON-TRIPS (millions)			TRAVEL PARTY SIZE (people)	
	SUMMER 1989	SUMMER 1990	% CHG	SUMMER 1989	SUMMER 1990	% CHG	SUMMER 1989	SUMMER 1990
TYPE OF TRAVEL								
TOTAL	212.2	222.6	4.9%	427.7	437.0	2.2%	2.02	1.96
VACATION	142.8	156.2	9.4	321.5	326.4	1.5	2.25	2.09
PLEASURE	145.5	167.7	15.3	324.5	348.4	7.4	2.23	2.08
BUSINESS/CONVENTION	49.7	40.1	-19.3	68.6	54.9	-20.0	1.38	1.37
WEEKEND	83.3	104.3	N/A	182.3	215.4	N/A	2.19	2.07
AUTO/TRUCK/RV	153.9	165.6	7.6	339.6	353.2	4.0	2.21	2.13
AIR	48.4	47.9	-1.0	72.3	68.8	-4.8	1.49	1.44
HOTEL/MOTEL	101.7	98.8	-2.9	194.7	189.0	-2.9	1.91	1.91
AGE*								
18-34	86.3	91.1	5.6%	142.7	139.3	-2.4%	1.65	1.53
35-54	76.4	82.2	7.6	135.2	136.1	0.7	1.77	1.66
55+	49.5	49.3	-0.4	79.8	76.9	-3.6	1.61	1.56
FAMILY INCOME*								
UNDER $20,000	45.1	40.7	-9.8%	83.1	70.1	-15.6%	1.84	1.72
$20,000-$40,000	83.2	90.5	8.8	167.2	177.2	6.0	2.01	1.96
OVER $40,000	83.9	91.4	8.9	177.4	189.7	6.9	2.11	2.08
CENSUS REGION OF DESTINATION								
NORTHEAST	27.0	25.5	-5.6%	57.0	51.1	-10.4%	2.11	2.00
SOUTHEAST	56.7	55.8	-1.6	125.7	114.7	-8.8	2.22	2.06
GREAT LAKES	26.2	34.9	33.2	50.0	67.1	34.2	1.91	1.92
MIDWEST	35.9	40.7	13.4	70.0	86.3	23.3	1.95	2.12
WEST	48.1	48.1	0.0	91.1	89.6	-1.6	1.89	1.86

*Adjusted for non-response.

Note: 1) On a trip basis, the age reported is the age of each adult respondent taking a trip. On a person-trip basis, the age reported is the age of each adult household member on a trip. Person-trips taken by household members under age 18 are not shown.
2) Destination figures do not include travel outside the U.S.
3) Weekend 1990 estimates include both Friday and Saturday nights, while 1989 estimates include only Saturday nights.

Source: U.S. Travel Data Center's National Travel Survey

SUMMER 1990 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	222.6	167.7	40.1	437.0	348.4	54.9
WEEKEND TRIP**	47%	51%	31%	49%	52%	38%
VACATION TRIP	70	85	18	75	86	26
PRIMARY PURPOSE OF TRIP						
PLEASURE (ANY)	75%	100%	*	80%	100%	*
VISIT FRIENDS OR RELATIVES	37	49	*	39	49	*
OUTDOOR RECREATION	15	19	*	15	19	*
ENTERTAINMENT	24	31	*	25	32	*
BUSINESS (ANY)	18	*	100	13	*	100
CONVENTION, ETC.	6	*	34	4	*	33
OTHER BUSINESS	12	*	66	8	*	67
OTHER	7	*	*	8	*	*
PRIMARY MODE OF TRANSPORTATION						
AUTO, TRUCK, RV (INCLUDES RENTAL CAR)	74	78%	57%	81%	83%	60%
RENTAL CAR	2	1	5	1	1	4
AIRPLANE	22	18	39	16	13	36
BUS	2	2	2	1	1	1
TRAIN	*	*	*	*	*	*
OTHER	2	2	2	2	2	2
HOUSEHOLD MEMBERS ON TRIP						
ONE	48%	42%	77%	24%	20%	55%
TWO	29	32	13	29	30	19
THREE	10	11	5	15	16	12
FOUR	9	10	3	19	20	8
FIVE	3	4	1	8	9	4
SIX OR MORE	2	2	*	5	5	2
TRIP DURATION						
NO NIGHTS	9%	6	14%	9%	6%	12%
1 NIGHT	12	12	13	11	11	14
2 OR 3 NIGHTS	38	40	34	39	41	34
4 TO 9 NIGHTS	30	31	28	30	32	28
10 NIGHTS OR MORE	11	12	11	10	11	11
AVERAGE DURATION (INCL. 0)	4.5	4.8	4.2	4.4	4.6	4.3

*Less than 0.5 percent.
**Weekend 1990 estimates include both Friday and Saturday nights, while 1989 estimates include only Saturday nights.
Note: Primary purpose of trip may add to more than 100 percent due to multiple answers.
Source: U.S. Travel Data Center's National Travel Survey

SUMMER 1990 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	222.6	167.7	40.1	437.0	348.4	54.9
TRAVEL PARTY STRUCTURE						
PARTIES WITHOUT CHILDREN	79%	75%	93%	59%	55%	81%
ONE ADULT	48	42	77	24	20	55
TWO ADULTS	26	28	12	26	27	17
THREE OR MORE ADULTS	5	5	4	8	8	8
PARTIES WITH CHILDREN	21%	25%	7%	41	45	19
ONE ADULT	4	5	2	6	6	4
TWO ADULTS	13	16	3	26	29	9
THREE OR MORE ADULTS	4	5	2	9	9	6
TYPES OF LODGING USED						
FRIENDS, RELATIVES HOME	39%	47%	14%	40%	46%	18%
HOTEL OR MOTEL	43	35	69	42	36	69
RENTED CABIN OR CONDOMINIUM	*	*	1	*	*	1
OWNED CABIN OR CONDOMINIUM	4	4	1	5	5	2
CAMPER, TRAILER, OR RV	3	3	2	3	4	2
OTHER	8	10	2	8	10	3
NO OVERNIGHT STAY	9	6	14	9	6	12
CENSUS REGION OF ORIGIN						
NORTHEAST	17%	19%	13%	16%	18%	12%
SOUTHEAST	24	24	22	25	25	22
GREAT LAKES	18	18	17	17	18	15
MIDWEST	22	21	25	23	23	26
WEST	20	18	23	19	17	24
CENSUS REGION OF DESTINATION**						
NORTHEAST	13%	14%	9%	13%	14%	8%
SOUTHEAST	25	25	26	27	27	27
GREAT LAKES	16	16	16	15	16	14
MIDWEST	18	17	20	20	19	21
WEST	22	21	26	21	19	28

*Less than 0.5 percent.
**Destination figures do not add to total, which includes travel outside the U.S.
Note: Lodging type may add to more than 100 percent due to multiple answers.
Source: U.S. Travel Data Center's National Travel Survey

TRIP CHARACTERISTICS BY SEASON OF TRAVEL

	SUMMER 1989	AUTUMN 1989	WINTER 1989-90	SPRING 1990	SUMMER 1990
AVERAGE ROUND-TRIP DISTANCE (MILES)					
TOTAL	850	920	980	830	830
VACATION	890	920	990	880	870
PLEASURE	840	870	940	800	830
BUSINESS/CONVENTION	950	1,130	1,170	990	990
WEEKEND	590	700	770	650	630
AUTO/TRUCK/RV	630	630	690	560	600
AIR	2,090	2,170	2,310	2,060	2,140
HOTEL/MOTEL	1,030	1,150	1,200	1,040	940
AVERAGE DURATION INCLUDING 0 (NIGHTS)					
TOTAL	4.5	4.2	4.2	3.8	4.4
VACATION	5.0	4.8	4.8	4.3	4.9
PLEASURE	4.7	4.6	4.5	3.9	4.6
BUSINESS/CONVENTION	3.7	3.3	3.4	3.4	4.3
WEEKEND	2.7	2.7	3.0	2.6	2.7
AUTO/TRUCK/RV	4.1	3.5	3.8	3.3	4.0
AIR	6.6	5.8	6.0	6.0	6.5
HOTEL					
SPENT AT LEAST ONE NIGHT IN HOTEL	4.7	4.7	4.0	4.2	4.7
NIGHTS SPENT IN HOTEL ONLY	3.3	3.4	3.4	3.2	3.6

Note: Average round-trip distance and average duration are calculated for person-trips, except for the hotel category which is based on trips.

Source: U.S. Travel Data Center's National Travel Survey

TRIP VOLUMES BY SEASON OF TRAVEL

TRIPS (MILLIONS)	SUMMER 1989	AUTUMN 1989	WINTER 1989-90	SPRING 1990	SUMMER 1990	Percent Change From Previous SUMMER
TYPE OF TRIP						
TOTAL	212.2	168.1	136.8	148.2	222.6	4.9%
VACATION	142.8	106.6	83.6	86.7	156.2	9.4
PLEASURE	145.5	117.7	87.7	100.1	167.7	15.3
BUSINESS/CONVENTION	49.7	47.9	35.5	39.0	40.1	-19.3
WEEKEND	83.3	73.9	59.2	78.7	104.3	N/A
AUTO/TRUCK/RV	153.9	118.4	95.1	106.7	165.6	7.6
AIR	48.4	40.9	34.1	33.1	47.9	-1.0
HOTEL/MOTEL	101.7	79.9	62.0	74.1	98.8	-2.9
AGE*						
18-34	86.3	63.4	56.8	59.8	91.1	5.6%
35-54	76.4	58.7	50.5	51.4	82.2	7.6
55+	49.5	46.0	29.5	37.0	49.3	-0.4
FAMILY INCOME*						
UNDER $20,000	45.1	37.7	26.8	30.1	40.7	-9.8%
$20,000-$40,000	83.2	63.4	44.6	57.1	90.5	8.8
OVER $40,000	83.9	67.0	65.4	61.0	91.4	8.9
CENSUS REGION OF DESTINATION						
NORTHEAST	27.0	23.7	13.8	21.3	25.5	-5.6%
SOUTHEAST	56.7	41.1	41.5	38.9	55.8	-1.6
GREAT LAKES	26.2	22.5	16.3	19.5	34.9	33.2
MIDWEST	35.9	32.1	25.3	27.3	40.7	13.4
WEST	48.1	36.1	32.5	33.5	48.1	0.0

*Adjusted for non-response.

Note: 1) Destination figures do not include travel outside the U.S.
2) Weekend 1990 estimates include both Friday and Saturday nights, while 1989 estimates include only Saturday nights.

Source: U.S. Travel Data Center's National Travel Survey

PERSON-TRIP VOLUMES BY SEASON OF TRAVEL

PERSON-TRIPS (MILLIONS)	SUMMER 1989	AUTUMN 1989	WINTER 1989-90	SPRING 1990	SUMMER 1990	PERCENT CHANGE FROM PREVIOUS SUMMER
TYPE OF TRIP						
TOTAL	427.7	305.4	259.9	285.5	437.0	2.2%
VACATION	321.5	215.5	178.5	183.3	326.4	1.5
PLEASURE	324.5	230.9	187.9	213.6	348.4	7.4
BUSINESS/CONVENTION	68.6	65.8	47.0	52.6	54.9	-20.0
WEEKEND**	182.3	147.7	124.1	167.5	215.4	N/A
AUTO/TRUCK/RV	339.6	233.4	198.4	222.1	353.2	4.0
AIR	72.3	60.2	50.9	49.5	68.8	-4.8
HOTEL/MOTEL	194.7	136.4	110.6	134.6	189.0	-2.9
AGE*						
UNDER 18	70.0	38.3	36.6	42.6	84.7	21.0%
18-34	142.7	95.6	89.5	95.3	139.3	-2.4
35-54	135.2	94.0	87.2	88.8	136.1	0.7
55+	79.8	77.5	46.6	58.8	76.9	-3.6
FAMILY INCOME*						
UNDER $20,000	83.1	62.0	40.8	49.8	70.1	-15.6%
$20,000-$40,000	167.2	119.4	95.1	111.5	177.2	6.0
OVER $40,000	177.4	124.0	124.0	124.2	189.7	6.9
CENSUS REGION OF DESTINATION						
NORTHEAST	57.0	41.8	28.1	41.1	51.1	-10.4%
SOUTHEAST	125.7	77.8	79.7	74.8	114.7	-8.8
GREAT LAKES	50.0	42.7	31.5	36.7	67.1	34.2
MIDWEST	70.0	58.5	47.3	53.1	86.3	23.3
WEST	91.1	60.4	60.2	65.3	89.6	-1.6

*Adjusted for non-response.
**Weekend 1990 estimates include both Friday and Saturday nights, while 1989 estimates include only Saturday nights.
Note: Destination figures do not include travel outside the U.S.

Source: U.S. Travel Data Center's National Travel Survey

BACKGROUND FACTORS

OVERALL U.S. ECONOMIC INDICATORS
(PERCENT CHANGE FROM PREVIOUS SUMMER)

MEASURE	SUMMER 1989	SUMMER 1990
REAL GNP	2.4%	1.1%
PAYROLL EMPLOYMENT	2.2	2.0
DISPOSABLE INCOME	2.7	0.5
PERSONAL OUTLAYS	6.5	5.9
CONSUMER PRICE INDEX	4.8	5.2

Note: Personal Outlays include personal consumption expenditures; interest paid by consumers to business; and personal transfers to foreigners.
Source: U.S. Department of Commerce, U.S. Department of Labor

TRAVEL PRICE TRENDS
(PERCENT CHANGE FROM PREVIOUS SUMMER)

TPI COMPONENT	SUMMER 1989	SUMMER 1990
ALL TRANSPORTATION	10.3%	7.0%
MOTOR FUEL	13.6	3.9
AIRLINE FARES	6.0	11.5
OTHER INTERCITY TRANSPORTATION	4.0	2.2
INTRACITY PUBLIC TRANSPORTATION	3.1	6.4
ENTERTAINMENT	8.3	6.3
LODGING	5.4	8.9
FOOD AND BEVERAGES AWAY FROM HOME	4.6	4.9
TPI	6.1	6.8

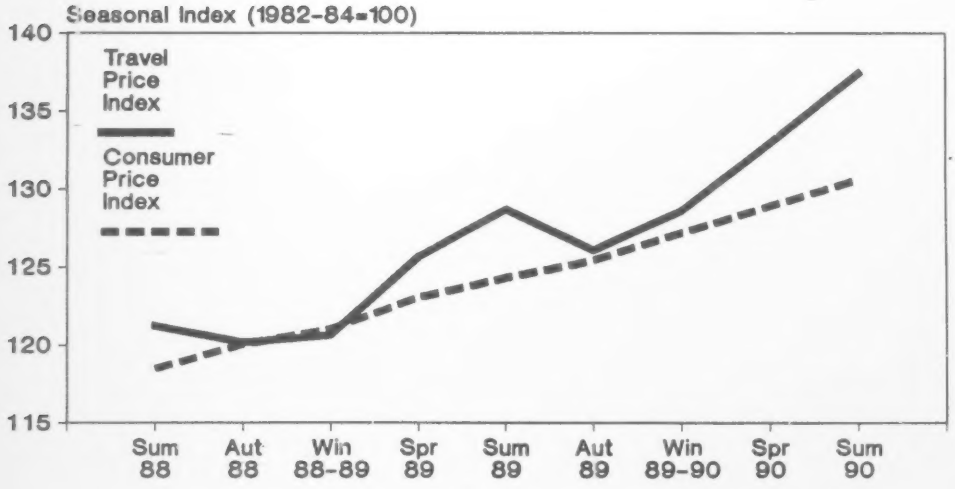
Source: U.S. Travel Data Center's Travel Price Index

BACKGROUND FACTORS

SEASONAL PRICE INDICES

SEASON	CONSUMER PRICE INDEX*	TRAVEL PRICE INDEX*
SUMMER 1988	118.5	121.3
AUTUMN 1988	120.1	120.2
WINTER 1988-89	121.1	120.7
SPRING 1989	123.1	125.7
SUMMER 1989	124.4	128.7
AUTUMN 1989	125.5	126.1
WINTER 1989-90	127.2	128.6
SPRING 1990	128.9	132.9
SUMMER 1990	130.6	137.4

*(1982-84=100)
Source: U.S. Travel Data Center,
U.S. Bureau of Labor Statistics



TRIP TABLES:

TRIP CHARACTERISTICS

Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	165.6	47.9	167.7	40.1	156.2	104.3	98.8
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	28	2	22	23	20	24	20
300-399	15	19	1	15	12	13	18	11
400-499	10	13	2	10	10	10	13	10
500-599	7	9	3	7	8	8	10	7
600-999	14	16	8	14	14	14	14	14
1000-1999	15	9	37	14	18	15	10	18
2000 OR MORE	10	4	33	10	11	12	5	12
OUTSIDE U.S.	6	4	13	7	4	8	5	8
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	900	600	2040	900	960	960	670	1000
CUMULATIVE								
300 OR MORE	72	69	85	71	73	72	71	72
400 OR MORE	57	50	83	57	61	59	53	61
500 OR MORE	47	38	81	46	51	49	40	51
600 OR MORE	39	29	78	39	43	41	30	43
1000 OR MORE	25	13	70	25	29	27	16	30

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 1-2
ROUND TRIP MILEAGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	131.2	181.9	91.4	91.1	82.2	49.3	105.9	69.3	47.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	24	23	19	21	22	25	20	25	23
300-399	15	16	16	15	16	13	16	14	16	15
400-499	10	10	9	11	10	12	9	8	12	13
500-599	7	8	8	7	6	8	9	7	8	8
600-999	14	14	14	15	15	15	10	14	12	18
1000-1999	15	12	14	15	14	17	14	17	13	14
2000 OR MORE	10	9	10	12	12	9	10	14	7	6
OUTSIDE U.S.	6	6	6	7	7	5	7	7	8	3
AVERAGE DISTANCE OF TRIP	900	820	880	960	930	880	890	1040	770	780
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	72	70	72	74	73	73	69	73	68	74
400 OR MORE	57	54	56	60	57	60	53	60	52	59
500 OR MORE	47	44	46	49	47	49	44	52	40	46
600 OR MORE	39	36	39	42	41	41	35	45	32	38
1000 OR MORE	25	22	24	27	26	25	25	31	20	21

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 1-3
ROUND TRIP MILEAGE

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	25.5	55.8	34.9	40.7	48.1	38.3	52.8	39.6	48.3	43.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	27	20	33	23	19	23	19	31	19	22
300-399	15	22	9	18	20	14	15	11	15	17	16
400-499	10	10	9	16	13	8	9	10	12	12	8
500-599	7	5	7	6	14	6	6	7	4	13	7
600-999	14	11	21	12	10	17	12	17	13	9	18
1000-1999	15	17	22	13	12	14	13	21	13	16	10
2000 OR MORE	10	8	11	3	8	22	12	9	9	11	10
OUTSIDE U.S.	6	*	*	*	*	*	11	5	4	3	10
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	900	830	940	610	710	1280	990	960	760	850	940
CUMULATIVE											
300 OR MORE	72	72	80	67	77	80	66	76	66	78	70
400 OR MORE	57	50	71	50	57	66	52	65	51	62	54
500 OR MORE	47	40	61	34	44	58	43	55	39	50	45
600 OR MORE	39	35	54	28	30	52	37	48	35	37	39
1000 OR MORE	25	24	33	16	20	36	25	31	22	28	20

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	165.6	47.9	167.7	40.1	156.2	104.3	98.8
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	74	100	*	78	57	76	82	70
RENTAL CAR	2	3	*	1	5	1	1	3
AIRPLANE	22	*	100	18	39	19	15	25
BUS	2	*	*	2	2	2	1	3
TRAIN	*	*	*	*	*	*	*	1
OTHER	2	*	*	2	2	2	2	2

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 2-2
PRIMARY MODE OF TRANSPORTATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	131.2	181.9	91.4	91.1	82.2	49.3	105.9	69.3	47.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	74	80	76	73	77	75	72	64	80	90
RENTAL CAR	2	2	3	3	2	2	1	3	2	1
AIRPLANE	22	16	20	24	21	22	21	32	15	8
BUS	2	2	1	1	1	1	4	2	1	1
TRAIN	*	*	*	*	*	1	*	*	*	*
OTHER	2	2	2	3	1	2	3	1	3	1

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 2-3
PRIMARY MODE OF TRANSPORTATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	25.5	55.8	34.9	40.7	48.1	38.3	52.8	39.6	48.3	43.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	74	76	80	79	82	67	67	76	79	72	78
RENTAL CAR	2	3	1	1	2	2	3	1	1	2	3
AIRPLANE	22	19	18	15	15	31	27	21	16	24	19
BUS	2	2	1	4	1	1	1	1	3	2	1
TRAIN	*	1	*	*	1	*	2	*	*	*	*
OTHER	2	3	1	2	1	1	3	2	2	2	1

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 3-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	165.6	47.9	167.7	40.1	156.2	104.3	98.8
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	9	9	6	6	14	5	*	*
1	12	13	9	12	13	11	16	15
2 TO 3	38	42	30	40	34	38	61	41
4 TO 9	30	28	34	31	28	33	23	33
TEN OR MORE	11	8	20	12	11	13	*	11
AVERAGE, IF ANY	5.0	4.4	6.7	5.0	4.8	5.4	2.6	4.7
AVG., INCL. ZERO	4.5	4.0	6.3	4.8	4.2	5.1	2.6	4.7

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 3-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	131.2	181.9	91.4	91.1	82.2	49.3	105.9	69.3	47.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	9	9	8	9	6	10	12	9	9	8
1	12	13	12	11	11	14	10	13	12	10
2 TO 3	38	39	41	40	42	39	32	36	40	41
4 TO 9	30	29	30	31	31	28	31	29	30	30
TEN OR MORE	11	10	9	9	10	9	16	13	9	10
AVERAGE, IF ANY	5.0	4.8	4.6	4.7	4.8	4.5	6.1	5.3	4.6	4.8
AVG., INCL. ZERO	4.5	4.4	4.2	4.3	4.5	4.0	5.3	4.8	4.2	4.5

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 3-3
NIGHTS AWAY FROM HOME

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	25.5	55.8	34.9	40.7	48.1	38.3	52.8	39.6	48.3	43.6
NIGHTS AWAY FROM HOME											
NONE	100% 9	100% 7	100% 5	100% 12	100% 11	100% 11	100% 7	100% 5	100% 11	100% 10	100% 11
1	12	12	10	16	11	15	10	11	12	13	14
2 TO 3	38	44	38	41	45	32	38	39	39	41	35
4 TO 9	30	23	37	23	27	32	36	30	28	27	29
TEN OR MORE	11	14	11	9	8	10	10	15	10	9	11
AVERAGE, IF ANY	5.0	5.5	5.2	4.5	4.0	4.8	5.1	5.6	4.7	4.4	5.0
AVG., INCL. ZERO	4.5	5.1	5.0	3.9	3.6	4.3	4.8	5.3	4.2	3.9	4.4

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	165.6	47.9	167.7	40.1	156.2	104.3	98.8
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	39	40	41	47	14	43	44	10
HOTEL OR MOTEL	43	41	49	35	69	40	42	100
RENTED CABIN OR CONDOMINIUM	*	*	*	*	1	*	*	*
OWNED CABIN OR CONDOMINIUM	4	4	3	4	1	5	2	1
CAMPER, TRAILER, OR RV	3	4	2	3	2	4	3	*
OTHER	8	9	3	10	2	10	9	2
NO OVERNIGHT STAY	9	9	6	6	14	5	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.6	3.9	6.7	4.6	4.1	5.0	2.6	5.6
HOTEL, MOTEL	3.6	3.3	4.3	3.6	3.8	3.8	2.5	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 4-2
TYPES OF LODGING USED

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	131.2	181.9	91.4	91.1	82.2	49.3	105.9	69.3	47.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	39	43	36	31	45	32	40	39	34	47
HOTEL OR MOTEL	43	39	46	51	42	50	35	43	46	37
RENTED CABIN OR CONDOMINIUM	*	*	1	1	*	1	*	*	1	*
OWNED CABIN OR CONDOMINIUM	4	4	4	4	4	3	5	2	4	7
CAMPER, TRAILER, OR RV	3	3	4	4	2	3	7	2	5	2
OTHER	8	8	8	9	7	9	7	7	10	7
NO OVERNIGHT STAY	9	9	8	9	6	10	12	9	9	8
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.6	4.4	4.1	4.2	4.2	4.0	5.9	4.9	4.2	4.4
HOTEL, MOTEL	3.6	3.7	3.4	3.5	4.1	3.4	3.3	3.8	3.5	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	25.5	55.8	34.9	40.7	48.1	38.3	52.8	39.6	48.3	43.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	39	48	38	40	45	32	38	45	36	41	34
HOTEL OR MOTEL	43	38	48	35	38	46	46	43	40	40	46
RENTED CABIN OR CONDOMINIUM	*	1	*	1	*	*	1	*	1	*	*
OWNED CABIN OR CONDOMINIUM	4	3	8	2	2	2	3	6	4	3	2
CAMPER, TRAILER, OR RV	3	3	4	4	4	2	4	2	3	4	2
OTHER	8	8	5	7	6	15	9	4	8	7	13
NO OVERNIGHT STAY	9	7	5	12	11	11	7	5	11	10	11
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.6	5.3	4.7	4.0	3.8	4.5	4.5	5.0	4.8	3.9	4.7
HOTEL, MOTEL	3.6	3.0	3.7	3.1	3.4	3.8	4.1	3.8	3.2	3.5	3.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	165.6	47.9	167.7	40.1	156.2	104.3	98.8
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	48	41	71	42	77	42	42	48
2	29	31	19	32	13	31	33	30
3	10	11	6	11	5	11	10	10
4	9	11	3	10	3	10	9	8
5	3	4	1	4	1	4	4	3
6+	2	2	1	2	*	2	2	1
PARTIES WITHOUT CHILDREN	79	74	92	75	93	75	76	81
ONE ADULT	48	41	71	42	77	42	42	48
TWO ADULTS	26	27	17	28	12	28	30	27
3 + ADULTS	5	6	4	5	4	5	4	6
PARTIES WITH CHILD(REN)	21	26	8	25	7	25	24	19
ONE ADULT	4	5	1	5	2	5	5	3
TWO ADULTS	13	16	5	16	3	16	14	11
3 + ADULTS	4	5	1	5	2	5	5	4
AVG # ON TRIP, INCLUDING RESPONDENT	2.0	2.1	1.4	2.1	1.4	2.1	2.1	1.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.4	.5	.1	.4	.1	.4	.4	.3

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	131.2	181.9	91.4	91.1	82.2	49.3	105.9	69.3	47.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	48	50	45	43	53	41	47	100	*	*
2	29	28	29	30	22	24	48	*	86	10
3	10	9	11	12	12	12	3	*	11	30
4	9	9	10	10	8	15	1	*	2	40
5	3	3	4	4	4	4	*	*	*	14
6+	2	1	2	3	1	3	*	*	1	6
PARTIES WITHOUT CHILDREN	79	78	77	78	76	69	98	100	100	*
ONE ADULT	48	50	45	43	53	41	47	100	*	*
TWO ADULTS	26	24	26	28	19	21	45	*	83	*
3 + ADULTS	5	4	6	8	5	6	5	*	17	*
PARTIES WITH CHILD(REN)	21	22	23	22	24	31	2	*	*	100
ONE ADULT	4	5	4	3	5	5	*	*	*	18
TWO ADULTS	13	13	15	15	15	19	1	*	*	62
3 + ADULTS	4	5	4	4	3	7	1	*	*	20
AVG # ON TRIP, INCLUDING RESPONDENT	2.0	1.9	2.0	2.1	1.9	2.3	1.6	1.0	2.2	3.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.4	.4	.4	.4	.4	.6	*	*	*	1.7

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	25.5	55.8	34.9	40.7	48.1	38.3	52.8	39.6	48.3	43.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	48	47	45	48	41	55	45	48	46	47	52
2	29	33	28	31	30	23	36	25	34	26	25
3	10	10	11	7	13	9	11	9	7	11	10
4	9	6	11	11	11	9	5	13	8	10	9
5	3	2	4	2	5	2	2	3	3	5	2
6+	2	2	2	2	1	2	1	2	2	1	1
PARTIES WITHOUT CHILDREN	79	81	74	82	74	81	83	74	81	77	80
ONE ADULT	48	47	45	48	41	55	45	48	46	47	52
TWO ADULTS	26	24	25	29	28	21	29	22	32	24	23
3 + ADULTS	5	9	4	5	5	5	8	4	3	6	5
PARTIES WITH CHILD(REN)	21	19	26	18	26	19	17	26	19	23	20
ONE ADULT	4	5	5	2	4	4	5	5	2	4	4
TWO ADULTS	13	8	16	13	19	11	10	15	14	16	12
3 + ADULTS	4	6	5	3	3	4	3	7	3	3	5
AVG # ON TRIP, INCLUDING RESPONDENT	2.0	1.9	2.1	1.9	2.1	1.9	1.9	2.1	1.9	2.0	1.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.4	.3	.4	.3	.5	.3	.3	.4	.3	.5	.3

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	165.6	47.9	167.7	40.1	156.2	104.3	98.8
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47	52	33	51	31	50	100	46
VACATION TRIP	70	71	62	85	18	100	75	65
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	75	79	63	100	*	92	83	62
VISIT FRIENDS OR RELATIVES	37	39	36	49	*	41	41	17
OUTDOOR RECREATION	15	17	7	19	*	19	18	13
ENTERTAINMENT	24	23	20	31	*	31	24	32
BUSINESS (ANY)	18	14	33	*	100	5	12	29
CONVENTION,ETC.	6	4	13	*	34	1	5	11
OTHER BUSINESS	12	10	20	*	66	3	7	18
PERSONAL, FAMILY, OTHER	7	7	4	*	*	4	6	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	131.2	181.9	91.4	91.1	82.2	49.3	105.9	69.3	47.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47	50	50	45	52	47	36	41	52	52
VACATION TRIP	70	74	70	65	73	65	73	61	75	82
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	75	79	75	69	77	72	78	66	81	87
VISIT FRIENDS OR RELATIVES	37	41	34	30	39	32	40	34	37	45
OUTDOOR RECREATION	15	15	17	16	15	16	12	13	15	17
ENTERTAINMENT	24	24	24	23	23	23	26	19	29	26
BUSINESS (ANY)	18	13	20	26	17	23	12	29	9	6
CONVENTION,ETC.	6	4	6	8	5	8	5	10	3	1
OTHER BUSINESS	12	9	14	18	12	15	7	20	6	4
PERSONAL, FAMILY, OTHER	7	7	5	5	6	5	10	4	10	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	25.5	55.8	34.9	40.7	48.1	38.3	52.8	39.6	48.3	43.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47	50	46	48	54	42	48	45	48	50	44
VACATION TRIP	70	72	73	64	67	67	78	68	72	68	67
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	75	84	76	75	71	71	83	75	77	72	70
VISIT FRIENDS OR RELATIVES	37	41	36	39	45	31	38	39	38	43	28
OUTDOOR RECREATION	15	16	13	17	11	18	16	12	16	13	18
ENTERTAINMENT	24	27	26	19	15	23	29	25	23	17	25
BUSINESS (ANY)	18	12	18	18	19	22	13	17	17	21	21
CONVENTION,ETC.	6	6	5	5	7	8	5	6	4	7	8
OTHER BUSINESS	12	6	13	13	13	14	8	11	13	15	13
PERSONAL, FAMILY, OTHER	7	4	6	7	10	7	4	8	6	7	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 7-1
CENSUS REGION OF FINAL DESTINATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	165.6	47.9	167.7	40.1	156.2	104.3	98.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	13	11	14	9	13	14	11
NEW ENGLAND	4	4	2	4	1	4	5	4
MID-ATLANTIC	9	9	10	10	7	9	9	7
SOUTHEAST	25	27	21	25	26	26	25	28
SOUTH ATLANTIC	19	19	18	19	17	20	17	21
EAST SOUTH CENTRAL	7	8	4	6	8	6	7	8
GREAT LAKES	16	17	11	16	16	14	16	13
EAST NORTH CENTRAL	16	17	11	16	16	14	16	13
MIDWEST	18	20	13	17	20	18	21	16
WEST SOUTH CENTRAL	11	12	9	10	14	10	13	10
WEST NORTH CENTRAL	7	8	4	8	6	8	8	7
WEST	22	19	31	21	26	21	19	23
MOUNTAIN	10	9	14	10	12	10	9	11
PACIFIC	12	10	17	11	14	11	10	12
OUTSIDE US	6	4	13	7	4	8	5	8

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 7-2
CENSUS REGION OF FINAL DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	131.2	181.9	91.4	91.1	82.2	49.3	105.9	69.3	47.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	12	14	13	12	11	18	13	14	12
NEW ENGLAND	4	3	4	4	3	4	4	3	5	4
MID-ATLANTIC	9	9	10	9	9	7	14	10	9	8
SOUTHEAST	25	25	27	28	27	27	20	24	24	31
SOUTH ATLANTIC	19	18	21	22	20	20	15	18	18	21
EAST SOUTH CENTRAL	7	7	6	6	6	7	6	6	6	9
GREAT LAKES	16	18	14	12	13	17	18	16	17	13
EAST NORTH CENTRAL	16	18	14	12	13	17	18	16	17	13
MIDWEST	18	20	19	18	19	17	20	16	20	22
WEST SOUTH CENTRAL	11	11	11	11	12	11	10	10	11	13
WEST NORTH CENTRAL	7	9	8	7	7	6	10	5	9	9
WEST	22	20	21	23	24	23	16	25	18	19
MOUNTAIN	10	10	10	10	10	12	8	11	9	8
PACIFIC	12	10	11	13	14	12	8	14	9	11
OUTSIDE US	6	6	6	7	7	5	7	7	8	3

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 7-3
CENSUS REGION OF FINAL DESTINATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	25.5	55.8	34.9	40.7	48.1	38.3	52.8	39.6	48.3	43.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	100	*	*	*	*	46	13	7	2	2
NEW ENGLAND	4	28	*	*	*	*	18	1	1	*	*
MID-ATLANTIC	9	72	*	*	*	*	28	12	5	2	2
SOUTHEAST	25	*	100	*	*	*	29	57	20	10	4
SOUTH ATLANTIC	19	*	74	*	*	*	28	40	11	8	4
EAST SOUTH CENTRAL	7	*	26	*	*	*	2	17	8	3	*
GREAT LAKES	16	*	*	100	*	*	5	12	56	9	2
EAST NORTH CENTRAL	16	*	*	100	*	*	5	12	56	9	2
MIDWEST	18	*	*	*	100	*	4	7	7	63	5
WEST SOUTH CENTRAL	11	*	*	*	60	*	3	5	3	39	1
WEST NORTH CENTRAL	7	*	*	*	40	*	1	2	5	23	4
WEST	22	*	*	*	*	100	6	6	6	13	78
MOUNTAIN	10	*	*	*	*	46	3	2	3	7	35
PACIFIC	12	*	*	*	*	54	3	4	3	6	43
OUTSIDE US	6	*	*	*	*	*	11	5	4	3	10

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	165.6	47.9	167.7	40.1	156.2	104.3	98.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	15	22	19	13	19	18	18
NEW ENGLAND	5	5	5	6	4	6	5	5
MID-ATLANTIC	12	11	16	13	9	14	13	14
SOUTHEAST	24	24	23	24	22	23	23	24
SOUTH ATLANTIC	17	16	20	18	12	17	15	15
EAST SOUTH CENTRAL	7	8	3	6	10	6	7	9
GREAT LAKES	18	19	14	18	17	18	18	17
EAST NORTH CENTRAL	18	19	14	18	17	18	18	17
MIDWEST	22	21	25	21	25	21	23	20
WEST SOUTH CENTRAL	14	13	18	12	17	12	15	13
WEST NORTH CENTRAL	8	8	7	8	8	8	8	8
WEST	20	21	17	18	23	19	18	21
MOUNTAIN	6	7	5	6	10	6	5	6
PACIFIC	13	14	12	13	13	13	13	15

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 8-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	131.2	181.9	91.4	91.1	82.2	49.3	105.9	69.3	47.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	15	17	19	16	16	21	16	21	14
NEW ENGLAND	5	5	5	4	5	3	6	5	4	5
MID-ATLANTIC	12	9	13	15	10	12	15	11	16	9
SOUTHEAST	24	25	23	20	24	22	25	24	20	29
SOUTH ATLANTIC	17	18	17	14	18	13	21	19	13	18
EAST SOUTH CENTRAL	7	7	7	6	6	9	4	5	7	11
GREAT LAKES	18	19	17	17	16	19	19	17	20	15
EAST NORTH CENTRAL	18	19	17	17	16	19	19	17	20	15
MIDWEST	22	22	22	22	21	24	20	21	21	24
WEST SOUTH CENTRAL	14	14	14	13	14	16	10	14	13	14
WEST NORTH CENTRAL	8	8	8	9	7	8	10	7	8	10
WEST	20	18	20	22	23	19	15	21	17	19
MOUNTAIN	6	7	6	6	8	6	4	7	4	6
PACIFIC	13	12	14	16	15	13	11	14	13	12

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 8-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	25.5	55.8	34.9	40.7	48.1	38.3	52.8	39.6	48.3	43.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	60	20	5	3	5	100	*	*	*	*
NEW ENGLAND	5	24	4	2	*	*	29	*	*	*	*
MID-ATLANTIC	12	37	16	3	3	4	71	*	*	*	*
SOUTHEAST	24	24	54	18	10	7	*	100	*	*	*
SOUTH ATLANTIC	17	21	36	10	7	6	*	71	*	*	*
EAST SOUTH CENTRAL	7	3	17	8	3	1	*	29	*	*	*
GREAT LAKES	18	9	14	63	7	5	*	*	100	*	*
EAST NORTH CENTRAL	18	9	14	63	7	5	*	*	100	*	*
MIDWEST	22	3	9	12	74	13	*	*	*	100	*
WEST SOUTH CENTRAL	14	2	6	5	45	10	*	*	*	63	*
WEST NORTH CENTRAL	8	1	3	7	29	3	*	*	*	37	*
WEST	20	3	3	2	5	70	*	*	*	*	100
MOUNTAIN	6	1	2	1	3	22	*	*	*	*	32
PACIFIC	13	2	2	1	3	48	*	*	*	*	68

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	165.6	47.9	167.7	40.1	156.2	104.3	98.8
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	33	55	39	36	39	38	38
250,000-999,999	41	44	30	40	42	41	41	42
50,000-249,000	20	22	15	21	20	20	20	18
LESS THAN 50,000	1	1	*	*	2	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	44	40	59	41	58	41	39	47
WITHIN MAJOR CITY	37	34	50	34	53	34	34	42
B COUNTY	20	21	15	20	13	20	23	20
C COUNTY	16	19	7	17	14	17	18	14
D COUNTY	14	16	6	15	11	14	14	11
OUTSIDE US	6	4	13	7	4	8	5	8

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	131.2	181.9	91.4	91.1	82.2	49.3	105.9	69.3	47.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	34	40	43	38	38	38	41	35	35
250,000-999,999	41	40	40	43	39	44	38	38	42	46
50,000-249,000	20	25	19	14	22	17	23	20	22	18
LESS THAN 50,000	1	1	1	*	1	1	*	1	*	1
ADI OF DESTINATION - POPULATION										
A COUNTY	44	42	43	44	44	47	40	48	37	44
WITHIN MAJOR CITY	37	35	37	38	35	41	35	41	32	37
B COUNTY	20	22	19	17	18	19	23	18	21	21
C COUNTY	16	15	19	19	15	17	18	14	19	17
D COUNTY	14	15	13	13	17	12	12	13	15	14
OUTSIDE US	6	6	6	7	7	5	7	7	8	3

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	25.5	55.8	34.9	40.7	48.1	38.3	52.8	39.6	48.3	43.6
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	52	34	34	29	41	58	28	39	30	41
250,000-999,999	41	32	48	52	34	37	31	53	45	35	36
50,000-249,000	20	15	18	13	35	22	11	19	15	33	23
LESS THAN 50,000	1	*	*	1	2	*	*	*	1	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	44	44	49	46	37	54	39	51	45	40	44
WITHIN MAJOR CITY	37	37	44	41	34	40	33	45	38	34	34
B COUNTY	20	23	24	25	22	11	22	21	20	21	14
C COUNTY	16	23	17	14	17	16	20	15	16	15	16
D COUNTY	14	7	8	15	23	19	7	9	15	20	18
OUTSIDE US	6	*	*	*	*	*	11	5	4	3	10

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	165.6	47.9	167.7	40.1	156.2	104.3	98.8
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	3	21	5	10	6	5	9
PACKAGE TOUR	5	2	10	5	5	6	3	9
CONSULTED TRAVEL AGENT	12	3	39	11	20	12	7	16
USED FOR HOTEL,TRANSP RESERVATION	8	2	27	6	18	7	5	13

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	131.2	181.9	91.4	91.1	82.2	49.3	105.9	69.3	47.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	4	7	10	7	7	6	8	6	4
PACKAGE TOUR	5	4	5	5	6	4	8	5	7	4
CONSULTED TRAVEL AGENT	12	8	12	16	10	13	14	17	11	6
USED FOR HOTEL,TRANSP RESERVATION	8	5	8	12	7	9	7	12	6	3

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED TOTAL TRIPS (MILLIONS)	222.6	25.5	55.8	34.9	40.7	48.1	38.3	52.8	39.6	48.3	43.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	6	8	4	5	9	12	4	4	8	6
PACKAGE TOUR	5	5	4	2	3	6	9	6	5	3	5
CONSULTED TRAVEL AGENT	12	12	11	6	8	15	14	13	11	12	12
USED FOR HOTEL,TRANSP RESERVATION	8	3	8	4	6	11	9	7	7	8	8

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 11-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED PERSON TRIPS (MILLIONS)	437.0	353.2	68.8	348.4	54.9	326.4	215.4	189.0
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	27	2	23	22	21	27	22
300-399	15	18	1	14	13	14	18	12
400-499	12	13	2	12	10	11	13	12
500-599	8	9	2	8	8	8	11	7
600-999	14	16	8	14	14	15	15	13
1000-1999	15	11	36	15	17	15	10	18
2000 OR MORE	8	3	34	8	12	9	4	11
OUTSIDE U.S.	6	3	14	6	4	7	3	7
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	830	600	2140	830	990	870	630	940
CUMULATIVE								
300 OR MORE	72	70	84	72	75	72	70	72
400 OR MORE	57	52	83	57	61	59	52	60
500 OR MORE	45	39	81	45	51	47	39	48
600 OR MORE	38	30	79	37	43	39	28	41
1000 OR MORE	23	14	71	23	29	25	13	29

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 11-2
ROUND TRIP MILEAGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED PERSON TRIPS (MILLIONS)	437.0	247.3	366.9	189.7	139.3	136.1	76.9	105.1	151.5	180.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	24	24	21	23	22	26	20	24	24
300-399	15	15	16	16	16	14	16	14	16	15
400-499	12	11	11	12	12	13	9	8	12	13
500-599	8	9	8	7	6	9	9	7	8	8
600-999	14	15	15	15	15	15	11	14	12	17
1000-1999	15	14	14	14	14	16	14	17	14	15
2000 OR MORE	8	7	8	9	9	7	9	14	8	6
OUTSIDE U.S.	6	5	5	6	5	4	8	7	8	3
AVERAGE DISTANCE OF TRIP	830	780	810	860	840	830	820	1050	780	750
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	72	71	72	74	73	74	67	74	68	74
400 OR MORE	57	56	56	58	57	60	51	60	53	59
500 OR MORE	45	45	45	45	45	47	42	52	41	46
600 OR MORE	38	36	37	38	38	39	34	45	33	37
1000 OR MORE	23	21	22	24	24	23	23	31	21	21

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 11-3
ROUND TRIP MILEAGE

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED PERSON TRIPS (MILLIONS)	437.0	51.1	114.7	67.1	86.3	89.6	71.7	108.5	75.9	98.9	82.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	30	20	30	27	18	26	19	29	23	20
300-399	15	18	11	17	18	18	14	12	14	17	20
400-499	12	12	9	19	15	8	10	12	12	14	9
500-599	8	5	7	6	15	7	6	7	3	14	8
600-999	14	11	21	13	9	16	13	18	15	8	18
1000-1999	15	17	25	12	9	13	12	21	16	15	9
2000 OR MORE	8	6	6	2	6	20	9	7	7	9	10
OUTSIDE U.S.	6	*	*	*	*	*	11	4	4	3	8
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	830	770	860	580	650	1200	880	880	750	770	890
CUMULATIVE											
300 OR MORE	72	70	80	70	73	82	64	77	67	75	73
400 OR MORE	57	51	69	53	55	64	51	65	52	59	53
500 OR MORE	45	40	60	34	40	56	41	53	40	45	44
600 OR MORE	38	34	53	27	25	49	35	46	37	31	36
1000 OR MORE	23	23	31	14	16	33	21	28	22	24	19

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 12-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED PERSON TRIPS (MILLIONS)	437.0	353.2	68.8	348.4	54.9	326.4	215.4	189.0
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	81	100	*	83	60	82	86	77
RENTAL CAR	1	2	*	1	4	1	1	2
AIRPLANE	16	*	100	13	36	14	11	19
BUS	1	*	*	1	1	2	1	2
TRAIN	*	*	*	*	*	*	*	1
OTHER	2	*	*	2	2	2	2	2

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 12-2
PRIMARY MODE OF TRANSPORTATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED PERSON TRIPS (MILLIONS)	437.0	247.3	366.9	189.7	139.3	136.1	76.9	105.1	151.5	180.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	81	80	82	79	82	83	75	64	81	91
RENTAL CAR	1	1	2	2	2	1	2	3	2	1
AIRPLANE	16	12	15	17	16	13	18	32	14	7
BUS	1	2	1	1	1	1	3	2	1	1
TRAIN	*	*	*	*	*	1	*	*	*	*
OTHER	2	1	2	3	1	2	3	1	3	1

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 12-3
PRIMARY MODE OF TRANSPORTATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED PERSON TRIPS (MILLIONS)	437.0	51.1	114.7	67.1	86.3	89.6	71.7	108.5	75.9	98.9	82.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	81	81	85	87	88	74	73	82	86	81	81
RENTAL CAR	1	3	1	2	2	2	2	1	2	2	2
AIRPLANE	16	14	13	11	10	23	21	15	11	16	15
BUS	1	1	2	2	1	1	1	1	1	1	2
TRAIN	*	1	*	*	1	*	1	*	*	*	*
OTHER	2	3	1	1	1	2	3	1	2	1	2

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED PERSON TRIPS (MILLIONS)	437.0	353.2	68.8	348.4	54.9	326.4	215.4	189.0
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	9	9	5	6	12	5	*	*
1	11	12	10	11	14	10	15	15
2 TO 3	39	41	31	41	34	39	61	41
4 TO 9	30	29	33	32	28	34	24	33
TEN OR MORE	10	8	22	11	11	12	*	11
AVERAGE, IF ANY	4.8	4.4	6.8	4.9	4.9	5.1	2.7	4.7
AVG., INCL. ZERO	4.4	4.0	6.5	4.6	4.3	4.9	2.7	4.7

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 13-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED PERSON TRIPS (MILLIONS)	437.0	247.3	366.9	189.7	139.3	136.1	76.9	105.1	151.5	180.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	9	10	8	8	7	9	12	9	9	8
1	11	12	11	11	10	12	11	13	12	10
2 TO 3	39	39	41	41	42	40	32	36	39	42
4 TO 9	30	30	31	32	31	30	31	29	31	31
TEN OR MORE	10	10	9	9	10	9	15	13	9	10
AVERAGE, IF ANY	4.8	4.8	4.6	4.7	4.7	4.6	5.8	5.2	4.7	4.8
AVG., INCL. ZERO	4.4	4.3	4.2	4.3	4.4	4.2	5.2	4.8	4.2	4.4

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED PERSON TRIPS (MILLIONS)	437.0	51.1	114.7	67.1	86.3	89.6	71.7	108.5	75.9	98.9	82.0
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	9	9	5	11	9	12	8	5	10	8	13
1	11	11	9	15	10	14	10	10	13	11	13
2 TO 3	39	40	38	44	48	31	37	40	39	46	32
4 TO 9	30	25	39	23	26	32	37	32	29	27	28
TEN OR MORE	10	14	9	7	7	11	9	14	9	7	13
AVERAGE, IF ANY	4.8	5.8	5.0	4.1	3.9	4.9	4.9	5.5	4.5	4.1	5.1
AVG., INCL. ZERO	4.4	5.2	4.8	3.6	3.6	4.3	4.5	5.3	4.1	3.8	4.4

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED PERSON TRIPS (MILLIONS)	437.0	353.2	68.8	348.4	54.9	326.4	215.4	189.0
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	41	41	46	18	41	46	11
HOTEL OR MOTEL	42	40	50	36	69	41	41	100
RENTED CABIN OR CONDOMINIUM	*	*	*	*	1	*	*	*
OWNED CABIN OR CONDOMINIUM	5	5	4	5	2	5	2	1
CAMPER, TRAILER, OR RV	3	4	3	4	2	4	4	*
OTHER	8	9	4	10	3	10	9	3
NO OVERNIGHT STAY	9	9	5	6	12	5	*	1
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.4	3.9	7.0	4.4	4.1	4.7	2.6	5.6
HOTEL, MOTEL	3.6	3.4	4.3	3.5	3.8	3.7	2.5	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED PERSON TRIPS (MILLIONS)	437.0	247.3	366.9	189.7	139.3	136.1	76.9	105.1	151.5	180.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	44	37	32	45	35	37	40	33	46
HOTEL OR MOTEL	42	38	44	49	39	48	36	43	47	38
RENTED CABIN OR CONDOMINIUM	*	*	*	1	*	*	1	*	1	*
OWNED CABIN OR CONDOMINIUM	5	5	5	5	4	4	6	2	4	6
CAMPER, TRAILER, OR RV	3	3	4	4	2	3	8	2	5	3
OTHER	8	8	9	10	8	9	7	7	10	7
NO OVERNIGHT STAY	9	10	8	8	7	9	12	9	9	8
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.4	4.4	4.0	4.0	4.4	3.9	5.5	4.9	4.2	4.3
HOTEL, MOTEL	3.5	3.7	3.5	3.4	3.7	3.4	3.4	3.8	3.5	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 14-3
TYPES OF LODGING USED

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED PERSON TRIPS (MILLIONS)	437.0	51.1	114.7	67.1	86.3	89.6	71.7	108.5	75.9	98.9	82.0
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	47	37	41	49	31	38	43	37	45	34
HOTEL OR MOTEL	42	39	48	37	36	44	44	44	41	39	43
RENTED CABIN OR CONDOMINIUM	*	1	*	1	*	*	1	*	1	*	*
OWNED CABIN OR CONDOMINIUM	5	2	10	3	2	2	4	7	6	3	2
CAMPER, TRAILER, OR RV	3	3	3	4	5	2	4	3	3	5	2
OTHER	8	9	5	7	5	17	9	4	8	6	15
NO OVERNIGHT STAY	9	9	5	11	9	12	8	5	10	8	13
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.4	5.7	4 3	3.8	3.6	4.4	4.3	4.9	4.7	3.4	4.9
HOTEL, MOTEL	3.5	2.9	3.7	3.0	3.4	3.7	3.9	3.8	2.8	3.6	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED PERSON TRIPS (MILLIONS)	437.0	353.2	68.8	348.4	54.9	326.4	215.4	189.0
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	24	19	49	20	55	20	20	25
2	29	29	26	30	19	30	32	31
3	15	15	12	16	12	16	15	15
4	19	21	8	20	8	20	18	18
5	8	9	2	9	4	9	9	8
6+	5	6	2	5	2	6	6	4
PARTIES WITHOUT CHILDREN	59	54	81	55	81	55	56	63
ONE ADULT	24	19	49	20	55	20	20	25
TWO ADULTS	26	26	24	27	17	27	29	28
3 + ADULTS	8	9	8	8	8	8	6	10
PARTIES WITH CHILD(REN)	41	46	19	45	19	45	44	37
ONE ADULT	6	6	3	6	4	6	7	4
TWO ADULTS	26	29	13	29	9	29	27	23
3 + ADULTS	9	11	3	9	6	10	11	10

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED PERSON TRIPS (MILLIONS)	437.0	247.3	366.9	189.7	139.3	136.1	76.9	105.1	151.5	180.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	24	26	22	20	27	18	30	100	*	*
2	29	29	29	28	23	22	61	*	79	5
3	15	14	16	16	19	16	5	*	15	24
4	19	19	20	19	18	26	3	*	4	42
5	8	8	9	9	10	9	1	*	*	19
6+	5	3	5	7	3	8	*	*	2	10
PARTIES WITHOUT CHILDREN	59	57	56	59	55	46	95	100	100	*
ONE ADULT	24	26	22	20	27	18	30	100	*	*
TWO ADULTS	26	25	26	26	20	19	57	*	76	*
3 + ADULTS	8	6	9	12	8	9	8	*	24	*
PARTIES WITH CHILD(REN)	41	43	44	41	45	54	5	*	*	100
ONE ADULT	6	6	5	5	7	6	*	*	*	13
TWO ADULTS	26	27	29	28	30	33	2	*	*	64
3 + ADULTS	9	10	10	9	8	14	3	*	*	23

USTDC NATIONAL TRAVEL SURVEY **SUMMER 1990**
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED PERSON TRIPS (MILLIONS)	437.0	51.1	114.7	67.1	86.3	89.6	71.7	108.5	75.9	98.9	82.0
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	24	25	22	24	19	30	24	23	23	23	28
2	29	34	27	32	28	24	38	25	35	25	27
3	15	15	16	11	18	15	18	13	11	16	16
4	19	12	20	23	20	18	10	25	17	20	18
5	8	6	9	5	13	6	4	8	8	12	6
6+	5	8	6	5	2	6	5	6	5	4	4
PARTIES WITHOUT CHILDREN	59	63	52	63	53	61	68	51	62	56	60
ONE ADULT	24	25	22	24	19	30	24	23	23	23	28
TWO ADULTS	26	25	24	30	26	23	31	21	33	23	25
3 + ADULTS	8	12	7	9	8	9	13	6	6	10	8
PARTIES WITH CHILD(REN)	41	37	48	37	47	39	32	49	38	44	40
ONE ADULT	6	7	6	3	6	5	7	6	3	7	5
TWO ADULTS	26	16	30	27	35	23	19	28	28	31	23
3 + ADULTS	9	14	11	7	6	10	7	15	6	6	12

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED PERSON TRIPS (MILLIONS)	437.0	353.2	68.8	348.4	54.9	326.4	215.4	189.0
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	49	53	34	52	38	52	100	48
VACATION TRIP	75	76	66	86	26	100	78	73
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	80	82	67	100	*	92	84	69
VISIT FRIENDS OR RELATIVES	39	41	38	49	*	41	44	20
OUTDOOR RECREATION	15	17	7	19	*	19	17	14
ENTERTAINMENT	25	25	21	32	*	31	23	35
BUSINESS (ANY)	13	9	29	*	100	4	10	21
CONVENTION,ETC.	4	3	11	*	33	1	4	8
OTHER BUSINESS	8	7	18	*	67	3	6	12
PERSONAL, FAMILY, OTHER	8	8	4	*	*	4	6	11

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED PERSON TRIPS (MILLIONS)	437.0	247.3	366.9	189.7	139.3	136.1	76.9	105.1	151.5	180.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	49	52	51	48	53	50	39	42	50	53
VACATION TRIP	75	75	76	75	77	73	73	61	75	82
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	80	82	80	76	81	79	79	67	81	86
VISIT FRIENDS OR RELATIVES	39	43	36	32	42	35	41	34	37	44
OUTDOOR RECREATION	15	14	18	19	16	16	12	13	15	17
ENTERTAINMENT	25	25	27	26	23	27	26	19	29	25
BUSINESS (ANY)	13	10	13	17	12	14	10	29	9	6
CONVENTION, ETC.	4	3	4	5	4	5	4	10	3	2
OTHER BUSINESS	8	7	9	12	8	9	6	19	6	4
PERSONAL, FAMILY, OTHER	8	9	6	7	7	7	11	4	10	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED PERSON TRIPS (MILLIONS)	437.0	51.1	114.7	67.1	86.3	89.6	71.7	108.5	75.9	98.9	82.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	49	51	49	50	58	43	50	48	49	55	44
VACATION TRIP	75	76	79	67	74	71	82	71	76	74	72
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	80	87	80	80	78	74	86	80	82	80	73
VISIT FRIENDS OR RELATIVES	39	45	35	42	52	28	40	39	38	49	28
OUTDOOR RECREATION	15	16	14	17	12	20	16	13	16	15	19
ENTERTAINMENT	25	27	30	20	15	26	30	28	28	16	26
BUSINESS (ANY)	13	8	13	11	13	17	9	11	11	14	16
CONVENTION,ETC.	4	4	4	3	4	6	3	4	3	5	6
OTHER BUSINESS	8	4	9	8	9	11	6	7	8	10	10
PERSONAL, FAMILY, OTHER	8	5	7	9	8	9	5	9	7	6	11

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 17-1
CENSUS REGION OF FINAL DESTINATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED PERSON TRIPS (MILLIONS)	437.0	353.2	68.8	348.4	54.9	326.4	215.4	189.0
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	13	11	14	8	13	13	12
NEW ENGLAND	4	4	1	4	1	4	4	4
MID-ATLANTIC	9	9	9	10	7	9	9	8
SOUTHEAST	27	28	22	27	27	28	26	30
SOUTH ATLANTIC	20	20	19	20	16	21	18	22
EAST SOUTH CENTRAL	7	8	3	6	11	7		8
GREAT LAKES	15	17	10	16	14	14	16	13
EAST NORTH CENTRAL	15	17	10	16	14	14	16	13
MIDWEST	20	22	13	19	21	20	23	17
WEST SOUTH CENTRAL	12	12	8	11	14	11	14	11
WEST NORTH CENTRAL	8	9	5	9	7	9	9	6
WEST	21	19	31	19	28	20	18	22
MOUNTAIN	9	9	14	9	12	10	9	10
PACIFIC	11	10	17	10	16	10	9	12
OUTSIDE US	6	3	14	6	4	7	3	7

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED PERSON TRIPS (MILLIONS)	437.0	247.3	366.9	189.7	139.3	136.1	76.9	105.1	151.5	180.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	11	13	14	12	11	17	13	14	11
NEW ENGLAND	4	3	4	5	3	4	4	3	5	4
MID-ATLANTIC	9	8	9	9	9	7	13	10	9	8
SOUTHEAST	27	27	28	27	27	29	21	24	23	31
SOUTH ATLANTIC	20	19	21	21	19	22	14	18	18	22
EAST SOUTH CENTRAL	7	8	7	6	8	6	7	6	5	9
GREAT LAKES	15	15	14	13	14	16	17	15	17	14
EAST NORTH CENTRAL	15	15	14	13	14	16	17	15	17	14
MIDWEST	20	23	21	18	22	18	21	16	19	23
WEST SOUTH CENTRAL	12	12	12	11	11	13	10	10	11	13
WEST NORTH CENTRAL	8	11	9	7	11	5	11	5	8	10
WEST	21	18	19	22	21	22	16	25	19	19
MOUNTAIN	9	9	9	9	8	11	9	11	10	8
PACIFIC	11	9	10	13	14	11	7	14	9	11
OUTSIDE US	6	5	5	6	5	4	8	7	8	3

USTDC NATIONAL TRAVEL SURVEY **SUMMER 1990**
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED PERSON TRIPS (MILLIONS)	437.0	51.1	114.7	67.1	86.3	89.6	71.7	108.5	75.9	98.9	82.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	100	*	*	*	*	47	12	5	2	2
NEW ENGLAND	4	31	*	*	*	*	20	1	1	*	*
MID-ATLANTIC	9	69	*	*	*	*	27	11	5	2	2
SOUTHEAST	27	*	100	*	*	*	29	62	21	10	3
SOUTH ATLANTIC	20	*	74	*	*	*	27	42	14	8	3
EAST SOUTH CENTRAL	7	*	26	*	*	*	2	20	7	2	*
GREAT LAKES	15	*	*	100	*	*	6	12	56	6	2
EAST NORTH CENTRAL	15	*	*	100	*	*	6	12	56	6	2
MIDWEST	20	*	*	*	100	*	3	5	7	69	6
WEST SOUTH CENTRAL	12	*	*	*	58	*	2	4	2	42	2
WEST NORTH CENTRAL	8	*	*	*	42	*	1	2	5	27	5
WEST	21	*	*	*	*	100	5	5	6	11	80
MOUNTAIN	9	*	*	*	*	45	3	2	3	6	35
PACIFIC	11	*	*	*	*	55	2	3	3	5	46
OUTSIDE US	6	*	*	*	*	*	11	4	4	3	8

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 18-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED PERSON TRIPS (MILLIONS)	437.0	353.2	68.8	348.4	54.9	326.4	215.4	189.0
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	15	22	18	12	18	17	17
NEW ENGLAND	4	4	5	5	3	5	4	4
MID-ATLANTIC	12	10	17	13	9	13	12	13
SOUTHEAST	25	25	24	25	22	24	24	26
SOUTH ATLANTIC	17	16	22	17	12	17	16	16
EAST SOUTH CENTRAL	8	9	2	8	10	7	8	10
GREAT LAKES	17	18	12	18	15	18	17	17
EAST NORTH CENTRAL	17	18	12	18	15	18	17	17
MIDWEST	23	23	23	23	26	23	25	21
WEST SOUTH CENTRAL	13	13	16	13	18	13	16	13
WEST NORTH CENTRAL	9	10	7	10	8	10	10	8
WEST	19	19	18	17	24	18	17	19
MOUNTAIN	6	6	5	5	9	6	5	6
PACIFIC	13	13	14	12	15	12	12	13

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 18-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED PERSON TRIPS (MILLIONS)	437.0	247.3	366.9	189.7	139.3	136.1	76.9	105.1	151.5	180.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	13	16	18	14	15	21	17	21	13
NEW ENGLAND	4	5	4	4	4	4	7	6	4	4
MID-ATLANTIC	12	9	12	15	10	12	14	11	17	9
SOUTHEAST	25	26	25	23	24	26	25	24	20	29
SOUTH ATLANTIC	17	18	17	16	18	15	19	19	14	18
EAST SOUTH CENTRAL	8	8	7	7	7	11	5	5	6	11
GREAT LAKES	17	18	17	17	15	19	18	17	20	16
EAST NORTH CENTRAL	17	18	17	17	15	19	18	17	20	16
MIDWEST	23	25	23	21	25	22	20	21	22	24
WEST SOUTH CENTRAL	13	15	14	12	13	15	10	14	13	13
WEST NORTH CENTRAL	9	10	10	9	11	7	10	7	9	11
WEST	19	17	18	20	22	18	16	22	18	18
MOUNTAIN	6	6	6	5	6	6	4	7	4	5
PACIFIC	13	11	13	15	15	12	12	14	13	13

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 18-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED PERSON TRIPS (MILLIONS)	437.0	51.1	114.7	67.1	86.3	89.6	71.7	108.5	75.9	98.9	82.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	62	18	6	3	4	100	*	*	*	*
NEW ENGLAND	4	23	3	2	*	*	27	*	*	*	*
MID-ATLANTIC	12	39	15	4	2	4	73	*	*	*	*
SOUTHEAST	25	24	58	19	6	6	*	100	*	*	*
SOUTH ATLANTIC	17	19	40	9	4	5	*	68	*	*	*
EAST SOUTH CENTRAL	8	5	19	10	3	1	*	32	*	*	*
GREAT LAKES	17	8	13	63	6	5	*	*	100	*	*
EAST NORTH CENTRAL	17	8	13	63	6	5	*	*	100	*	*
MIDWEST	23	4	8	9	78	12	*	*	*	100	*
WEST SOUTH CENTRAL	13	2	6	3	46	7	*	*	*	59	*
WEST NORTH CENTRAL	9	2	2	6	33	5	*	*	*	41	*
WEST	19	3	2	2	6	73	*	*	*	*	100
MOUNTAIN	6	1	1	1	3	20	*	*	*	*	29
PACIFIC	13	2	1	1	3	53	*	*	*	*	71

USTDC NATIONAL TRAVEL SURVEY **SUMMER 1990**
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED PERSON TRIPS (MILLIONS)	437.0	353.2	68.8	348.4	54.9	326.4	215.4	189.0
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	34	55	38	34	38	39	38
250,000-999,999	42	44	30	41	43	42	41	42
50,000-249,000	20	21	15	20	22	19	19	19
LESS THAN 50,000	1	1	*	1	2	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	44	41	56	41	58	41	40	47
WITHIN MAJOR CITY	37	35	48	35	54	35	34	42
B COUNTY	20	21	15	21	14	21	23	22
C COUNTY	17	19	7	17	13	17	19	13
D COUNTY	14	15	7	15	11	15	14	11
OUTSIDE US	6	3	14	6	4	7	3	7

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED PERSON TRIPS (MILLIONS)	437.0	247.3	366.9	189.7	139.3	136.1	76.9	105.1	151.5	180.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	34	39	40	35	40	35	41	36	36
250,000-999,999	42	41	40	44	42	42	40	37	41	45
50,000-249,000	20	23	19	16	22	17	25	20	23	18
LESS THAN 50,000	1	1	1	*	1	*	*	1	*	1
ADI OF DESTINATION - POPULATION										
A COUNTY	44	42	42	44	43	47	38	48	39	45
WITHIN MAJOR CITY	37	34	36	39	34	41	33	41	33	37
B COUNTY	20	22	20	18	20	20	24	18	21	21
C COUNTY	17	16	19	18	16	17	17	14	18	17
D COUNTY	14	15	14	14	17	12	13	13	15	14
OUTSIDE US	6	5	5	6	5	4	8	7	8	3

USTDC NATIONAL TRAVEL SURVEY **SUMMER 1990**
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED PERSON TRIPS (MILLIONS)	437.0	51.1	114.7	67.1	86.3	89.6	71.7	108.5	75.9	98.9	82.0
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	47	32	36	33	39	56	26	41	31	39
250,000-999,999	42	36	50	52	30	40	33	56	45	32	39
50,000-249,000	20	16	17	10	36	21	11	17	13	35	21
LESS THAN 50,000	1	1	*	1	2	*	1	*	2	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	44	40	49	45	38	55	37	50	45	37	47
WITHIN MAJOR CITY	37	31	44	39	34	40	31	46	38	32	34
B COUNTY	20	24	27	23	20	11	22	24	19	21	14
C COUNTY	17	26	16	15	18	16	23	15	15	16	15
D COUNTY	14	6	7	17	24	19	7	7	16	22	17
OUTSIDE US	6	*	*	*	*	*	11	4	4	3	8

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED PERSON TRIPS (MILLIONS)	437.0	353.2	68.8	348.4	54.9	326.4	215.4	189.0
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	5	2	24	5	9	5	3	7
PACKAGE TOUR	5	2	11	5	5	6	3	9
CONSULTED TRAVEL AGENT	10	3	38	9	17	10	5	13
USED FOR HOTEL,TRANSP RESERVATION	6	1	25	5	15	5	4	10

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED PERSON TRIPS (MILLIONS)	437.0	247.3	366.9	189.7	139.3	136.1	76.9	105.1	151.5	180.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	5	4	6	7	6	5	6	9	5	4
PACKAGE TOUR	5	5	5	5	6	3	7	5	6	4
CONSULTED TRAVEL AGENT	10	6	10	13	8	10	12	16	10	5
USED FOR HOTEL,TRANSP RESERVATION	6	4	6	8	5	6	6	11	5	3

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED PERSON TRIPS (MILLIONS)	437.0	51.1	114.7	67.1	86.3	89.6	71.7	108.5	75.9	98.9	82.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	5	5	6	3	3	7	10	4	4	6	5
PACKAGE TOUR	5	6	5	2	2	5	9	6	4	2	5
CONSULTED TRAVEL AGENT	10	9	9	5	5	13	13	10	9	8	10
USED FOR HOTEL,TRANSP RESERVATION	6	3	6	2	3	8	8	5	6	5	7

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY **SUMMER 1990**
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED TO TRIPS (MILLIONS)	222.6	165.6	47.9	167.7	40.1	156.2	104.3	98.8
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	61	49	57	61	57	58	60
NOT MARRIED	42	39	51	43	39	43	42	40
SEX								
MALE	54	55	53	50	71	50	54	54
FEMALE	46	45	47	50	29	50	46	46
AGE								
18-24	14	14	16	15	12	16	15	13
25-34	27	28	24	27	27	27	31	27
35-44	24	24	22	23	30	22	25	26
45-54	13	13	16	12	17	12	12	16
55-64	12	13	8	12	12	12	11	11
65-74	8	7	10	9	2	9	5	6
75-84	2	1	4	2	*	2	1	1
85+	*	*	*	*	*	*	*	*
AVERAGE	41	41	41	41	39	41	39	40

USTDC NATIONAL TRAVEL SURVEY **SUMMER 1990**
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED TO TRIPS (MILLIONS)	222.6	131.2	181.9	91.4	91.1	82.2	49.3	105.9	69.3	47.4
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	48	63	73	43	70	66	31	81	86
NOT MARRIED	42	52	37	27	57	30	34	69	19	14
SEX										
MALE	54	52	60	63	58	55	44	56	51	51
FEMALE	46	48	40	37	42	45	56	44	49	49
AGE										
18-24	14	18	12	8	34	*	*	19	12	7
25-34	27	30	30	28	66	*	*	27	20	37
35-44	24	19	28	33	*	64	*	20	16	41
45-54	13	8	14	19	*	36	*	12	16	12
55-64	12	13	12	9	*	*	53	10	21	2
65-74	8	10	4	3	*	*	38	10	12	1
75-84	2	2	*	*	*	*	9	2	3	*
85+	*	*	*	*	*	*	*	*	*	*
AVERAGE	41	40	39	40	27	43	65	40	46	36

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED TO TRIPS (MILLIONS)	222.6	25.5	55.8	34.9	40.7	48.1	38.3	52.8	39.6	48.3	43.6
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	56	61	54	66	53	56	60	60	59	55
NOT MARRIED	42	44	39	46	34	47	44	40	40	41	45
SEX											
MALE	54	51	53	51	54	54	55	51	49	54	60
FEMALE	46	49	47	49	46	46	45	49	51	46	40
AGE											
18-24	14	13	15	13	11	18	11	16	13	11	18
25-34	27	26	28	21	31	26	27	26	24	29	29
35-44	24	19	26	21	24	26	20	23	22	28	24
45-54	13	11	13	19	10	14	14	11	18	12	12
55-64	12	12	10	16	15	7	14	12	15	12	7
65-74	8	17	7	8	7	5	10	10	8	8	7
75-84	2	1	1	2	2	4	4	2	1	1	3
85+	*	*	*	*	*	*	*	*	*	*	*
AVERAGE	41	44	39	43	41	39	43	41	42	40	39

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED TO TRIPS (MILLIONS)	222.6	165.6	47.9	167.7	40.1	156.2	104.3	98.8
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	17	12	17	9	17	15	14
HIGH SCHOOL COMPLETE	37	38	37	40	29	38	38	34
COLLEGE INCOMPLETE	19	20	17	20	20	20	20	22
COLLEGE COMPLETE	19	18	22	17	28	18	20	20
GRADUATE WORK	9	8	12	8	13	8	7	9
OCCUPATION								
PROFESSIONAL MANAGERIAL	23	22	26	21	34	22	25	26
LOWER LEVEL TECHNICAL MANAGERIAL	13	13	13	14	12	14	12	16
CLERICAL, SALES	18	17	23	16	28	17	20	19
BLUE COLLAR	13	15	7	14	12	13	17	12
HOUSEHOLD, SERVICE	5	6	4	5	5	6	7	4
RETIRED	15	14	17	17	4	17	9	10
UNEMPLOYED	11	11	9	12	3	10	8	9
OTHER	2	2	1	2	2	2	1	2

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED TO TRIPS (MILLIONS)	222.6	131.2	181.9	91.4	91.1	82.2	49.3	105.9	69.3	47.4
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	20	11	7	15	8	33	17	16	17
HIGH SCHOOL COMPLETE	37	42	36	31	40	36	33	36	38	37
COLLEGE INCOMPLETE	19	20	19	20	22	21	14	19	20	20
COLLEGE COMPLETE	19	14	23	28	19	22	12	18	18	20
GRADUATE WORK	9	5	11	15	5	13	8	10	8	7
OCCUPATION										
PROFESSIONAL MANAGERIAL	23	16	29	37	20	34	13	24	21	26
LOWER LEVEL TECHNICAL MANAGERIAL	13	12	14	15	16	14	5	11	12	18
CLERICAL, SALES	18	15	19	21	22	22	6	22	15	14
BLUE COLLAR	13	15	16	12	18	13	5	13	11	16
HOUSEHOLD, SERVICE	5	7	4	2	8	2	7	6	4	6
RETIRED	15	19	9	5	*	4	59	15	24	1
UNEMPLOYED	11	13	8	7	14	10	6	8	10	18
OTHER	2	2	1	1	3	1	*	2	1	2

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED TO TRIPS (MILLIONS)	222.6	25.5	55.8	34.9	40.7	48.1	38.3	52.8	39.6	48.3	43.6
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	23	15	17	18	9	15	25	15	15	10
HIGH SCHOOL COMPLETE	37	33	39	35	37	41	37	35	41	37	36
COLLEGE INCOMPLETE	19	18	20	17	20	24	18	15	15	22	27
COLLEGE COMPLETE	19	16	19	20	17	19	20	17	20	18	19
GRADUATE WORK	9	10	7	11	8	8	9	8	9	9	8
OCCUPATION											
PROFESSIONAL MANAGERIAL	23	21	24	28	23	22	21	21	28	24	23
LOWER LEVEL TECHNICAL MANAGERIAL	13	12	16	10	14	9	17	12	11	12	13
CLERICAL, SALES	18	12	17	18	19	25	13	15	18	23	19
BLUE COLLAR	13	18	11	8	15	12	12	15	9	12	16
HOUSEHOLD, SERVICE	5	5	4	6	8	5	2	5	9	7	3
RETIRED	15	22	15	18	11	13	20	16	17	11	13
UNEMPLOYED	11	9	12	10	7	13	14	13	8	8	10
OTHER	2	1	2	2	2	1	1	2	1	2	2

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED TO TRIPS (MILLIONS)	222.6	165.6	47.9	167.7	40.1	156.2	104.3	98.8
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%
LT $15,000	10	10	7	10	6	10	8	8
$15,000-$19,999	8	9	7	8	7	9	8	7
$20,000-$24,999	10	11	6	11	7	11	12	9
$25,000-$29,999	14	14	12	16	7	14	15	12
$30,000-$39,999	17	17	17	18	17	18	19	17
$40,000-$49,999	14	14	15	14	15	14	14	15
$50,000-$74,999	17	16	18	16	19	16	15	18
$75,000-$99,999	6	6	8	4	11	5	6	8
$100,000 OR MORE	5	3	10	3	12	3	4	7
CUMULATIVE INCOME								
$20,000 OR MORE	82	81	87	81	87	81	84	85
$30,000 OR MORE	58	56	68	55	74	56	57	65
$40,000 OR MORE	41	39	50	38	57	38	39	48
$50,000 OR MORE	27	25	35	23	43	24	25	33
$75,000 OR MORE	10	9	18	7	23	7	9	15

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED TO TRIPS (MILLIONS)	222.6	131.2	181.9	91.4	91.1	82.2	49.3	105.9	69.3	47.4
FAMILY INCOME										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $15,000	10	17	*	*	12	3	20	14	6	7
$15,000-$19,999	8	14	*	*	9	5	12	9	9	6
$20,000-$24,999	10	17	12	*	11	8	11	10	9	10
$25,000-$29,999	14	23	17	*	18	9	15	13	14	16
$30,000-$39,999	17	29	21	*	16	18	17	17	15	20
$40,000-$49,999	14	*	17	34	14	17	8	13	15	15
$50,000-$74,999	17	*	20	40	13	25	9	13	21	18
$75,000-$99,999	6	*	7	14	4	9	4	6	7	5
$100,000 OR MORE	5	*	6	11	2	7	4	6	4	2
CUMULATIVE INCOME										
$20,000 OR MORE	82	69	100	100	79	92	68	77	85	86
$30,000 OR MORE	58	29	71	100	50	76	42	54	62	60
$40,000 OR MORE	41	*	50	100	34	57	26	37	47	41
$50,000 OR MORE	27	*	33	66	20	41	18	25	32	25
$75,000 OR MORE	10	*	13	26	7	16	9	12	11	8

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED TO TRIPS (MILLIONS)	222.6	25.5	55.8	34.9	40.7	48.1	38.3	52.8	39.6	48.3	43.6
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $15,000	10	7	7	15	11	11	6	12	11	10	11
$15,000-$19,999	8	3	9	11	8	7	8	8	11	8	6
$20,000-$24,999	10	10	11	7	10	8	8	12	6	11	11
$25,000-$29,999	14	19	14	12	18	10	13	16	14	14	12
$30,000-$39,999	17	18	15	22	14	18	17	17	20	16	15
$40,000-$49,999	14	15	15	10	14	16	16	9	11	17	17
$50,000-$74,999	17	18	18	15	14	17	19	18	16	14	17
$75,000-$99,999	6	5	7	2	8	5	7	7	6	5	5
$100,000 OR MORE	5	5	4	6	3	6	6	2	5	5	6
CUMULATIVE INCOME											
$20,000 OR MORE	82	89	84	73	81	81	86	81	78	82	83
$30,000 OR MORE	58	60	59	55	52	63	65	52	58	57	60
$40,000 OR MORE	41	43	44	33	38	44	48	36	38	41	45
$50,000 OR MORE	27	27	29	23	25	28	31	27	27	24	28
$75,000 OR MORE	10	9	11	8	10	11	13	9	11	10	11

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED TO TRIPS (MILLIONS)	222.6	165.6	47.9	167.7	40.1	156.2	104.3	98.8
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	18	25	21	21	21	20	18
TWO OR MORE ADULTS,NO CHILDREN	42	42	44	43	36	42	40	41
SINGLE ADULT WITH CHILD(REN)	3	3	2	3	2	3	4	3
TWO OR MORE ADULTS WITH CHILD(REN)	35	37	29	34	41	33	36	38
HOUSEHOLD SIZE								
ONE PERSON	20	18	24	21	20	21	20	18
TWO PEOPLE	33	33	35	34	27	32	32	32
THREE PEOPLE	17	18	13	17	17	17	17	18
FOUR PEOPLE	18	20	15	18	22	18	19	19
FIVE OR MORE PEOPLE	11	12	12	11	14	11	13	13
NUMBER OF WAGE EARNERS								
NONE	16	15	15	16	9	16	10	11
ONE	42	41	47	43	42	43	44	41
TWO	37	39	31	36	42	35	39	42
THREE OR MORE	6	5	7	5	7	6	6	6

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED TO TRIPS (MILLIONS)	222.6	131.2	181.9	91.4	91.1	82.2	49.3	105.9	69.3	47.4
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	28	16	8	20	14	28	42	*	*
TWO OR MORE ADULTS,NO CHILDREN	42	37	42	47	41	29	67	37	80	*
SINGLE ADULT WITH CHILD(REN)	3	4	3	1	3	4	1	3	*	7
TWO OR MORE ADULTS WITH CHILD(REN)	35	30	39	44	36	53	4	19	20	93
HOUSEHOLD SIZE										
ONE PERSON	20	28	16	8	20	14	28	41	*	*
TWO PEOPLE	33	32	32	33	31	21	56	27	64	3
THREE PEOPLE	17	15	19	21	19	20	10	12	17	27
FOUR PEOPLE	18	16	20	22	18	28	3	11	13	44
FIVE OR MORE PEOPLE	11	9	13	16	12	16	3	8	7	25
NUMBER OF WAGE EARNERS										
NONE	16	20	9	5	6	5	51	17	20	5
ONE	42	49	42	32	43	47	32	47	33	43
TWO	37	27	43	54	43	44	14	30	40	47
THREE OR MORE	6	4	7	9	9	5	2	6	6	4

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED TO TRIPS (MILLIONS)	222.6	25.5	55.8	34.9	40.7	48.1	38.3	52.8	39.6	48.3	43.6
HOUSEHOLD STRUCTURE											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	18	15	24	17	24	22	19	19	17	23
TWO OR MORE ADULTS,NO CHILDREN	42	46	43	44	37	41	44	41	48	37	44
SINGLE ADULT WITH CHILD(REN)	3	2	3	2	4	3	2	3	3	3	3
TWO OR MORE ADULTS WITH CHILD(REN)	35	34	39	31	42	32	32	38	30	43	31
HOUSEHOLD SIZE											
ONE PERSON	20	18	15	24	17	23	22	19	19	17	22
TWO PEOPLE	33	32	32	35	31	33	28	34	39	30	34
THREE PEOPLE	17	24	19	15	17	15	20	17	15	17	17
FOUR PEOPLE	18	16	20	15	21	19	18	18	16	22	17
FIVE OR MORE PEOPLE	11	10	14	11	13	10	11	13	11	14	9
NUMBER OF WAGE EARNERS											
NONE	16	24	13	18	13	14	19	17	16	11	16
ONE	42	30	40	46	41	47	42	36	44	43	46
TWO	37	37	41	32	40	34	34	41	34	40	32
THREE OR MORE	6	9	6	4	5	5	5	7	6	5	5

USTDC NATIONAL TRAVEL SURVEY **SUMMER 1990**
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1774	1318	384	1276	389	1228	803	825
PROJECTED TO TRIPS (MILLIONS)	222.6	165.6	47.9	167.7	40.1	156.2	104.3	98.8
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	67	64	72	66	70	66	64	70
RENT	33	36	28	34	30	34	36	30

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1774	856	1367	750	708	717	325	783	577	414
PROJECTED TO TRIPS (MILLIONS)	222.6	131.2	181.9	91.4	91.1	82.2	49.3	105.9	69.3	47.4
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	67	53	70	81	43	78	88	58	76	71
RENT	33	47	30	19	57	22	12	42	24	29

USTDC NATIONAL TRAVEL SURVEY SUMMER 1990
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1774	217	471	283	321	372	313	413	330	379	339
PROJECTED TO TRIPS (MILLIONS)	222.6	25.5	55.8	34.9	40.7	48.1	38.3	52.8	39.6	48.3	43.6
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	67	66	69	68	64	67	63	71	70	67	60
RENT	33	34	31	32	36	33	37	29	30	33	40

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influences, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not "A" Counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane".

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit", that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives; (2) hotels, motels, motor hotels and tourist courts; (3) rented cabins, condominiums and vacation homes; (4) owned cabins, condominiums and vacation homes; (5) campers, trailers, recreational vehicles, and tents; (6) enroute, for example, nights spent in a common carrier; (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment; (2) auto or truck with camper trailer or camping equipment; (3) self-contained recreational vehicle (live-in trailer); (4) airplane; (5) bus; (6) train; (7) ship or boat; (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away From Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives; (2) convention, seminar, meeting; (3) business; (4) outdoor recreation (hunting, fishing, boating, camping); (5) entertainment (sightseeing, theater, sports); (6) personal, family (medical, funeral, wedding); (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship; (2) commuting to a place of work; (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is a weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

1990 NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN _____

LOCATION NUMBER _____ PHONE # _____

Hello, my name is _____ and I'm calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking . . .

1. Approximately, how many trips have you taken away from home of at least 75 miles, one way, in the past 12 months? Please do not include trips taken in regular commuting to and from work or school, or trips taken as a flight attendant or operator.

   _____ Number, if any

   IF RESPONDENT UNABLE TO GIVE SPECIFIC NUMBER, PROBE:
   In the past 12 months, would you say that you have taken ...

   1 1 or 2 trips
   2 3 to 5 trips
   3 6 to 9 trips
   4 10 to 20 trips
   5 More than 20 trips

   IF NONE, SKIP TO D1.

2. How many trips of at least 75 miles, one way, did you take away from home between the first and the ____ of [CURRENT SURVEY MONTH]? Please include trips that may have started in the previous month but ended after the first of [CURRENT SURVEY MONTH].

   IF NO TRIPS TAKE IN Q.2, ASK:

   3. How many trips of **less than 75 miles**, one way, did you take between the first and the ___ of [CURRENT SURVEY MONTH] where you stayed away from home one or more nights in paid accommodations?

   IF NO TRIPS TAKEN IN Q. 2 OR Q.3, SKIP TO D1.

FILL OUT Q.4-18 FOR EVERY TRIP TAKEN (Q.2 and Q.3) ABOVE.
TRIP # _____ ( ) IDENTICAL TO TRIP # 1

4. Thinking of your first trip in [CURRENT SURVEY MONTH], approximately, when did this trip end -- the day of the week and the month?

Day of the Week _____ Month _____

IF TRIP ENDED IN MONTH OTHER THAN CURRENT SURVEY MONTH, SKIP TO D1.

5. Thinking only of this first trip in [CURRENT SURVEY MONTH], how many people who live in your household, if any, went with you on this trip?

_____ Household Members

IF ANY OTHER HOUSEHOLD MEMBERS WENT ON THE TRIP, ASK:
5a. Please give me the age and sex of each person who lives in your household and went with you on that trip:

Person #1	_____ Years	1	Male	2	Female
Person #2	_____ Years	1	Male	2	Female
Person #3	_____ Years	1	Male	2	Female
Person #4	_____ Years	1	Male	2	Female
Person #5	_____ Years	1	Male	2	Female

*6. How many people, if any, went with you on that trip that DO NOT LIVE IN YOUR HOUSEHOLD? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 None

IF ANY OTHER DESTINATION ON THIS TRIP, ASK:
[Q.6a. Test for two months to check incidence]
*6a. How many of those people, NOT LIVING IN YOUR HOUSEHOLD, were children, under 18? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 None

*7. What day of the week did your trip begin?

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7

8. Thinking of the entire trip, what was the total number of nights that you spent away from home?

IF NO NIGHTS, SKIP TO Q.13

IF NUMBER OF NIGHTS (Q.8) SPENT AWAY FROM HOME IS 1-5, ASK:
9. Did you stay over a . . . [READ]

1 Friday night? 1 Yes 2 No
2 Saturday night? 1 Yes 2 No

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:
10. Please tell me the names of each state or country in which you stayed overnight on that trip. [LIST IN LEFT COLUMN BELOW, ACCEPT UP TO 4 DESTINATIONS]

Q.10 Name of State/Country	Q.11 Lodging Type	Q.12 # of Nights
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

[EACH STATE/COUNTRY? DO NOT READ LIST UNLESS RESPONDENT HESITATES. ENTER LODGING CODE FROM LIST BELOW]

Lodging Codes:
1 Friend's, relative's home
2 Hotel, motel
3 Bed & Breakfast
4 Rented cabin, condominium, or vacation home
5 Owned cabin, condominium, or vacation home
6 Camper, trailer, recreational vehicle, tent
7 Enroute--did not stay anyplace overnight
8 Other (specify) _____

12. What was the total number of nights that you spent in [EACH STATE/COUNTRY. IF MORE THAN ONE TYPE OF LODGING IS GIVEN PER STATE/COUNTRY, THEN RECORD NUMBER OF NIGHTS PER LODGING TYPE. TOTAL SHOULD EQUAL NUMBER OF NIGHTS IN Q.8]

13. Thinking only of this first trip, what was the name of the destination or the farthest place you reached on that trip?

Place, city, town name _____

State, country _____

14. Was this a vacation trip? 1 Yes 2 No

15. What was the MAIN purpose of this first trip in [CURRENT SURVEY MONTH]? [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

1 Visit friends or relatives
2 Convention, seminar, meeting
3 Business
4 Outdoor recreation such as fishing, boating or camping
5 Entertainment such as sightseeing, theater or sports event
6 Personal, family (medical, funeral, wedding)
7 Other (specify) _____

16. What was the other transportation used for the miles on this trip? [IF "AUTO" (1 OR 2), PROBE: "WAS THAT A RENTAL CAR"] [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

Auto or truck without camping equipment	1
Auto or truck with camper trailer or camping equipment	2
Rental car	3
Self contained recreational vehicle	4
Airplane	5
Bus	6
Train	7
Ship, boat	8
Other (specify)_____	9

IF 4, 5, 6, 7, 8, OR 9 CIRCLED IN Q.16, ASK:
17. Did you rent a car at any time on this trip?

1 Yes 2 No

18. For this trip, did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?

1 Yes 2 No

19. Did you consult a travel agent while arranging this trip?

1 Yes 2 No

IF YES, ASK:
19a. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?

1 Yes 2 No

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 Married
2 Single, never married
3 Divorced
4 Separated
5 Widowed

1 Employed full-time
2 Employed part-time
3 Retired
4 Not employed

IF 1 OR 2 CIRCLED IN Q.D2, ASK:
D3. What is your occupation? _____

D4. What is the last grade or level that you completed in school? [DO NOT READ]

1 Less than high school
2 Completed high school
3 Some college, not completed
4 Completed college
5 Post graduate work started or completed

D5. May I please have your age as of your last birthday? _____
[DO NOT READ LIST UNLESS RESPONDENT HESITATES].

1 18-24
2 25-34
3 35-44
4 45-49
5 50-54
6 55-64
7 65-74
8 75 or older

D6. How many people live in your household at the present time? Please include yourself and any children.

IF MORE THAN ONE, ASK:
D7. How many children, under age 18, live in your household?

D8. How many full-time wage earners live in your household?

D9. Now, I would like to read a series of income groups. Please stop me when I read the group which describes your total family income, from all sources in one year?

1 Less than $15,000
2 $15,000 to less than $20,000
3 $20,000 to less than $25,000
4 $25,000 to less than $30,000
5 $30,000 to less than $40,000
6 $40,000 to less than $50,000
7 $50,000 to less than $75,000
8 $75,000 to less than $100,000
9 $100,000 or more
10 Refused [DO NOT READ]

D10. What is your zip code number? ___ ___ ___ ___ ___

Sex of respondent: 1 Male 2 Female

* Rotated in every other month

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic: New Jersey, New York, Pennsylvania

South Atlantic: Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central: Alabama, Kentucky, Mississippi, Tennessee

West South Central: Arkansas, Louisiana, Oklahoma, Texas

East North Central: Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central: Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain: Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific: California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
SUMMER 1990 TRAVEL

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	222.6	220.1 - 225.1	437.0	434.0 - 440.0
Vacation	156.2	154.2 - 158.2	326.4	323.4 - 329.4
Pleasure	167.7	165.7 - 169.7	348.4	345.4 - 351.4
Bus/Conv	40.1	39.1 - 41.1	54.9	53.9 - 55.9
Weekend	104.3	102.8 - 105.8	215.4	212.9 - 217.9
Auto	165.6	163.6 - 167.6	353.2	350.2 - 356.2
Air	47.9	46.9 - 48.9	68.8	67.8 - 69.8
Hotel	98.8	97.3 - 100.3	189.0	187.0 - 191.0

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
SUMMER 1990

Number of telephone interviews completed	4,512
Number of respondents reporting one or more qualifying trips*	1,326
Total number of qualifying trips	2,226

*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.

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1990 Autumn Travel Market Report

Results from the National Travel Survey

U.S. Travel Data Center
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The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America

1990 AUTUMN TRAVEL MARKET REPORT:

NATIONAL TRAVEL SURVEY TABULATIONS AND ANALYSIS

U.S. TRAVEL DATA CENTER
WASHINGTON, D.C.

1990 AUTUMN TRAVEL MARKET REPORT:
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The U.S. Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Jerry Foster, Chairman

Dr. Suzanne D. Cook, Executive Director

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AUTUMN 1990 TRAVEL MARKET REPORT:
NATIONAL TRAVEL SURVEY TABULATIONS AND ANALYSIS

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INTRODUCTION

Since 1979, the U.S. Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on autumn 1990 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET REPORT provides detailed tabulations of the National Travel Survey and offers extensive data on trip characteristics and traveler demographics which are not usually available. Now the tabulations have been integrated with the Executive Briefing, which provides a summary of seasonal and annual travel and economic information, as well as analysis of the tabulations.

The AUTUMN 1990 TRAVEL MARKET REPORT encompasses U.S. resident travel over September, October and November 1990, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 181.8 million. For example, an estimated volume of 163.5 million trips were taken by U.S. resident adults during the autumn of 1990. A trip is counted each time one adult travels 100 miles or more away from home, and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus the estimated 307.0 million total person-trips for autumn 1990 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The tables in the TRAVEL MARKET REPORT are divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS *

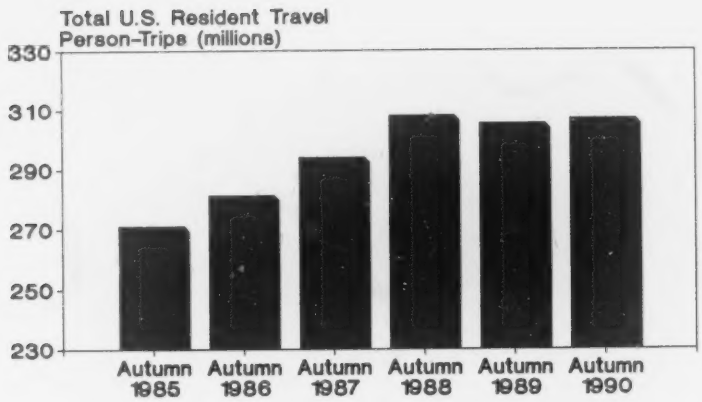
Mode Auto:	Travel by auto, truck, or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
No child, 1 ADL:	One adult without children on trip
No child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip
NE:	Northeast (New England and Mid-Atlantic census regions)
SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West North Central and West South Central census regions)
WST:	West (Mountain and Pacific census regions)

* For detailed definitions, see Appendix A: Glossary of Terms

EXECUTIVE SUMMARY:

SUMMARY OF TABLES

EXECUTIVE BRIEFING
AUTUMN 1990



AUTUMN 1990 TRAVEL SUMMARY

- Three hundred and seven million person-trips were taken during autumn of 1990, posting a mere 0.5 percent increase from autumn 1989. Nearly 164 million trips were taken during autumn, down 2.7 percent over the same season of the previous year.

- Hotel/motel usage posted the largest increase over last autumn in terms of person-trips. Most other types of travel experienced either a drop or only small increases in volume. Business/convention and air travel decreased over last autumn, with declines of 15.7 and 14.3 percent, respectively, on a person-trip basis.

- Auto/truck/RV travel, as measured by person-trips, showed an increase of 4.0 percent over autumn 1989.

- The Southeast region hosted the most travelers during autumn 1990 (85.7 million person-trips), while the Northeast was the least traveled region (39.4 million person-trips). The Midwest region posted the greatest decline and the Great Lakes region posted the greatest increase compared to the autumn 1989 season.

- Nearly four-fifths of the autumn 1990 person-trips were taken for pleasure purposes. Of these, 46 percent of the travelers stayed with friends/relatives while 40 percent stayed in commercial lodgings. Five percent of all pleasure travel involved day trips only.

- Of the 42.7 million business trips taken during autumn, 16 percent were also considered to be a vacation trip. Business travelers stayed an average of 3.5 nights on their trips.

- On a trip basis, 72 percent of all business travelers stayed in paid accommodations, while 12 percent lodged with friends and relatives. Twelve percent of all business trips involved no overnight stay.

- Average round-trip distances during the autumn 1990 season were lower, overall, than those of a year ago, while average trip duration decreased or stayed the same in almost every category. People traveling during the season went an average of 780 round-trip miles and spent, on average, 3.8 nights away from home.

- Economic conditions during autumn 1990 were only slightly stronger than those of the previous year. Real GNP and personal outlays rose 2.7 percent and 6.3 percent, respectively. Disposable income declined slightly (-0.2 percent), compared to last year (1.8 percent).

- Travel prices rose 11.4 percent during autumn 1990, compared to a 4.9 percent increase of the previous autumn. Consumer prices increased 6.2 percent over autumn 1989, slightly higher than the increase of the previous year (4.5 percent).

U.S. RESIDENT TRAVEL VOLUMES: AUTUMN 1989 AND 1990

	TRIPS (millions)			PERSON-TRIPS (millions)			TRAVEL PARTY SIZE (people)	
	AUTUMN 1989	AUTUMN 1990	%CHG	AUTUMN 1989	AUTUMN 1990	%CHG	AUTUMN 1989	AUTUMN 1990
TYPE OF TRAVEL								
TOTAL	168.1	163.5	-2.7%	305.4	307.0	0.5%	1.82	1.88
VACATION	106.6	101.9	-4.4	215.5	210.6	-2.3	2.02	2.07
PLEASURE	117.7	111.1	-5.6	230.9	233.3	1.0	1.96	2.10
BUSINESS/CONVENTION	47.9	42.7	-10.9	65.8	55.5	-15.7	1.37	1.30
WEEKEND	73.9	83.5	13.0	147.7	169.6	N/A	2.00	2.03
AUTO/TRUCK/RV	118.4	119.4	0.8	233.4	242.7	4.0	1.97	2.03
AIR	40.9	34.8	-14.9	60.2	51.6	-14.3	1.47	1.48
HOTEL/MOTEL	79.9	82.1	2.8	136.4	146.4	7.3	1.71	1.78
AGE*								
18-34	63.4	59.3	-6.5%	95.6	95.4	-0.2%	1.51	1.61
35-54	58.7	64.5	9.9	94.0	102.5	9.0	1.60	1.59
55+	46.0	39.7	-13.7	77.5	64.3	-17.0	1.68	1.62
FAMILY INCOME*								
UNDER $20,000	37.7	32.3	-14.3%	62.0	51.0	-17.7%	1.64	1.58
$20,000-$40,000	63.4	61.8	-2.5	119.4	125.2	4.9	1.88	2.03
OVER $40,000	67.0	69.4	3.6	124.0	130.8	5.5	1.85	1.88
CENSUS REGION OF DESTINATION								
NORTHEAST	23.7	20.2	-14.8%	41.8	39.4	-5.7%	1.76	1.95
SOUTHEAST	41.1	45.3	10.2	77.8	85.7	10.2	1.89	1.89
GREAT LAKES	22.5	25.4	12.9	42.7	48.2	12.9	1.90	1.90
MIDWEST	32.1	26.7	-16.8	58.5	48.7	-16.8	1.82	1.82
WEST	36.1	35.7	-1.1	60.4	67.6	11.9	1.67	1.89

*Adjusted for non-response.

Note: 1) On a trip basis, the age reported is the age of each adult respondent taking a trip. On a person-trip basis, the age reported is the age of each adult household member on a trip. Person-trips taken by household members under age 18 are not shown.
2) Destination figures do not include travel outside the U.S.
3) Weekend 1990 estimates include both Friday and Saturday nights, while 1989 estimates include only Saturday nights.

Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

AUTUMN 1990 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	163.5	111.1	42.7	307.0	233.3	55.5
WEEKEND TRIP**	51%	59%	33%	55%	61%	35%
VACATION TRIP	62	80	16	69	82	17
PRIMARY PURPOSE OF TRIP						
PLEASURE (ANY)	68%	100%	*	76%	100%	*
VISIT FRIENDS OR RELATIVES	38	56	*	43	57	*
OUTDOOR RECREATION	10	15	*	12	16	*
ENTERTAINMENT	19	28	*	21	27	*
BUSINESS (ANY)	26	*	100	18	*	100
CONVENTION, ETC.	7	*	27	5	*	28
OTHER BUSINESS	19	*	73	13	*	72
OTHER	6	*	*	6	*	*
PRIMARY MODE OF TRANSPORTATION						
AUTO, TRUCK, RV (INCLUDES RENTAL CAR)	73	77%	60%	79%	82%	64%
RENTAL CAR	2	2	5	2	1	4
AIRPLANE	21	17	34	17	14	31
BUS	4	4	2	3	3	2
TRAIN	1	*	1	*	*	1
OTHER	2	1	3	1	1	2
HOUSEHOLD MEMBERS ON TRIP						
ONE	49%	39%	76%	27%	20%	57%
TWO	32	36	19	34	34	29
THREE	9	11	3	14	16	7
FOUR	7	9	2	14	16	5
FIVE	3	4	*	8	10	1
SIX OR MORE	1	1	*	3	4	*
TRIP DURATION						
NO NIGHTS	8%	6	12%	7%	5%	12%
1 NIGHT	14	13	17	12	11	15
2 OR 3 NIGHTS	43	43	43	45	45	46
4 TO 9 NIGHTS	28	32	21	29	32	20
10 NIGHTS OR MORE	7	7	7	7	7	7
AVERAGE DURATION (INCL. 0)	3.8	4.0	3.5	3.8	4.0	3.7

*Less than 0.5 percent.
**Weekend 1990 estimates include both Friday and Saturday nights, while 1989 estimates include only Saturday nights.
Note: Primary purpose of trip may add to more than 100 percent due to multiple answers.
Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

AUTUMN 1990 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	163.5	111.1	42.7	307.0	233.3	55.5
TRAVEL PARTY STRUCTURE						
PARTIES WITHOUT CHILDREN	85%	80%	96%	69%	63%	91%
ONE ADULT	49	39	76	27	20	57
TWO ADULTS	29	33	18	31	31	28
THREE OR MORE ADULTS	7	8	2	11	12	6
PARTIES WITH CHILDREN	15%	20%	4%	31	37	9
ONE ADULT	3	3	1	4	5	2
TWO ADULTS	8	10	2	16	19	6
THREE OR MORE ADULTS	5	6	1	11	13	2
TYPES OF LODGING USED						
FRIENDS, RELATIVES HOME	35%	46%	12%	38%	46%	12%
HOTEL OR MOTEL	49	39	72	47	40	73
RENTED CABIN OR CONDOMINIUM	1	1	*	1	1	*
OWNED CABIN OR CONDOMINIUM	3	3	2	3	3	2
CAMPER, TRAILER, OR RV	3	4	2	3	4	1
OTHER	4	6	2	5	7	1
NO OVERNIGHT STAY	8	6	12	7	5	12
CENSUS REGION OF ORIGIN						
NORTHEAST	18%	19%	15%	18%	18%	14%
SOUTHEAST	26	25	27	25	25	27
GREAT LAKES	19	20	17	19	20	15
MIDWEST	17	17	20	17	17	20
WEST	21	19	21	21	20	24
CENSUS REGION OF DESTINATION**						
NORTHEAST	12%	13%	12%	13%	13%	11%
SOUTHEAST	28	28	29	28	27	30
GREAT LAKES	16	17	14	16	17	12
MIDWEST	16	16	18	16	16	19
WEST	22	22	20	22	22	22

*Less than 0.5 percent.
**Destination figures do not add to total, which includes travel outside the U.S.
Note: Lodging type may add to more than 100 percent due to multiple answers.
Source: U.S. Travel Data Center's National Travel Survey

1990 SEASONAL TRAVEL TRENDS

TRIP CHARACTERISTICS BY SEASON OF TRAVEL

	AUTUMN 1989	WINTER 1989-90	SPRING 1990	SUMMER 1990	AUTUMN 1990
AVERAGE ROUND-TRIP DISTANCE (MILES)					
TOTAL	920	980	830	830	780
VACATION	920	990	880	870	830
PLEASURE	870	940	800	830	760
BUSINESS/CONVENTION	1,130	1,170	990	990	900
WEEKEND	700	770	650	630	620
AUTO/TRUCK/RV	630	690	560	600	560
AIR	2,170	2,310	2,060	2,140	2,030
HOTEL/MOTEL	1,150	1,200	1,040	940	930
AVERAGE DURATION INCLUDING O (NIGHTS)					
TOTAL	4.2	4.2	3.8	4.4	3.8
VACATION	4.8	4.8	4.3	4.9	4.3
PLEASURE	4.6	4.5	3.9	4.6	4.0
BUSINESS/CONVENTION	3.3	3.4	3.4	4.3	3.7
WEEKEND	2.7	3.0	2.6	2.7	2.6
AUTO/TRUCK/RV	3.5	3.8	3.3	4.0	3.3
AIR	5.8	6.0	6.0	6.5	6.6
HOTEL					
SPENT AT LEAST ONE NIGHT IN HOTEL	4.7	4.0	4.2	4.7	4.0
NIGHTS SPENT IN HOTEL ONLY	3.4	3.4	3.2	3.6	3.3

Note: Average round-trip distance and average duration are calculated for person-trips, except for the hotel category which is based on trips.

Source: U.S. Travel Data Center's National Travel Survey

TRIP VOLUMES BY SEASON OF TRAVEL

TRIPS (MILLIONS)	AUTUMN 1989	WINTER 1989-90	SPRING 1990	SUMMER 1990	AUTUMN 1990	Percent Change From Previous AUTUMN
TYPE OF TRIP						
TOTAL	168.1	136.8	148.2	222.6	163.5	-2.7%
VACATION	106.6	83.6	86.7	156.2	101.9	-4.4
PLEASURE	117.7	87.7	100.1	167.7	111.1	-5.6
BUSINESS/CONVENTION	47.9	35.5	39.0	40.1	42.7	-10.9
WEEKEND	73.9	59.2	78.7	104.3	83.5	N/A
AUTO/TRUCK/RV	118.4	95.1	106.7	165.6	119.4	0.8
AIR	40.9	34.1	33.1	47.9	34.8	-14.9
HOTEL/MOTEL	79.9	62.0	74.1	98.8	82.1	2.8
AGE*						
18-34	63.4	56.8	59.8	91.1	59.3	-6.5%
35-54	58.7	50.5	51.4	82.2	64.5	9.9
55+	46.0	29.5	37.0	49.3	39.7	-13.7
FAMILY INCOME*						
UNDER $20,000	37.7	26.8	30.1	40.7	32.3	-14.3%
$20,000-$40,000	63.4	44.6	57.1	90.5	61.8	-2.5
OVER $40,000	67.0	65.4	61.0	91.4	69.4	3.6
CENSUS REGION OF DESTINATION						
NORTHEAST	23.7	13.8	21.3	25.5	20.2	-14.8%
SOUTHEAST	41.1	41.5	38.9	55.8	45.3	10.2
GREAT LAKES	22.5	16.3	19.5	34.9	25.4	12.9
MIDWEST	32.1	25.3	27.3	40.7	26.7	-16.8
WEST	36.1	32.5	33.5	48.1	35.7	-1.1

*Adjusted for non-response.

Note: 1) Destination figures do not include travel outside the U.S.
2) Weekend 1990 estimates include both Friday and Saturday nights, while 1989 estimates include only Saturday nights.

Source: U.S. Travel Data Center's National Travel Survey

PERSON-TRIP VOLUMES BY SEASON OF TRAVEL

PERSON-TRIPS* (MILLIONS)	AUTUMN 1989	WINTER 1989-90	SPRING 1990	SUMMER 1990	AUTUMN 1990	PERCENT CHANGE FROM PREVIOUS AUTUMN
TYPE OF TRIP						
TOTAL	305.4	259.9	285.5	437.0	307.0	0.5%
VACATION	215.5	178.5	183.3	326.4	210.6	-2.3
PLEASURE	230.9	187.9	213.6	348.4	233.3	1.0
BUSINESS/CONVENTION	65.8	47.0	52.6	54.9	55.5	-15.7
WEEKEND**	147.7	124.1	167.5	215.4	169.6	N/A
AUTO/TRUCK/RV	233.4	198.4	222.1	353.2	242.7	4.0
AIR	60.2	50.9	49.5	68.8	51.6	-14.3
HOTEL/MOTEL	136.4	110.6	134.6	189.0	146.4	7.3
AGE*						
UNDER 18	38.3	36.6	42.6	84.7	44.8	17.0%
18-34	95.6	89.5	95.3	139.3	95.4	-0.2
35-54	94.0	87.2	88.8	136.1	102.5	9.0
55+	77.5	46.6	58.8	76.9	64.3	-17.0
FAMILY INCOME*						
UNDER $20,000	62.0	40.8	49.8	70.1	51.0	-17.7%
$20,000-$40,000	119.4	95.1	111.5	177.2	125.2	4.9
OVER $40,000	124.0	124.0	124.2	189.7	130.8	5.5
CENSUS REGION OF DESTINATION						
NORTHEAST	41.8	28.1	41.1	51.1	39.4	-5.7%
SOUTHEAST	77.8	79.7	74.8	114.7	85.7	10.2
GREAT LAKES	42.7	31.5	36.7	67.1	48.2	12.9
MIDWEST	58.5	47.3	53.1	86.3	48.7	-16.8
WEST	60.4	60.2	65.3	89.6	67.6	11.9

*Adjusted for non-response.
**Weekend 1990 estimates include both Friday and Saturday nights, while 1989 estimates include only Saturday nights.
Note: Destination figures do not include travel outside the U.S.

Source: U.S. Travel Data Center's National Travel Survey

BACKGROUND FACTORS

OVERALL U.S. ECONOMIC INDICATORS
(PERCENT CHANGE FROM PREVIOUS AUTUMN)

MEASURE	AUTUMN 1989	AUTUMN 1990
REAL GNP	2.0%	2.7%
PAYROLL EMPLOYMENT	2.3	1.3
DISPOSABLE INCOME	1.8	-0.2
PERSONAL OUTLAYS	6.1	6.3
CONSUMER PRICE INDEX	4.5	6.2

Note: Personal Outlays include personal consumption expenditures; interest paid by consumers to business; and personal transfers to foreigners.
Source: U.S. Department of Commerce, U.S. Department of Labor

TRAVEL PRICE TRENDS
(PERCENT CHANGE FROM PREVIOUS AUTUMN)

TPI COMPONENT	AUTUMN 1989	AUTUMN 1990
ALL TRANSPORTATION	6.8%	24.9%
MOTOR FUEL	7.6	32.1
AIRLINE FARES	6.0	15.9
OTHER INTERCITY TRANSPORTATION	2.8	5.8
INTRACITY PUBLIC TRANSPORTATION	3.1	6.7
ENTERTAINMENT	9.2	6.4
LODGING	3.3	14.1
FOOD AND BEVERAGES AWAY FROM HOME	4.7	4.6
TPI	4.9	11.4

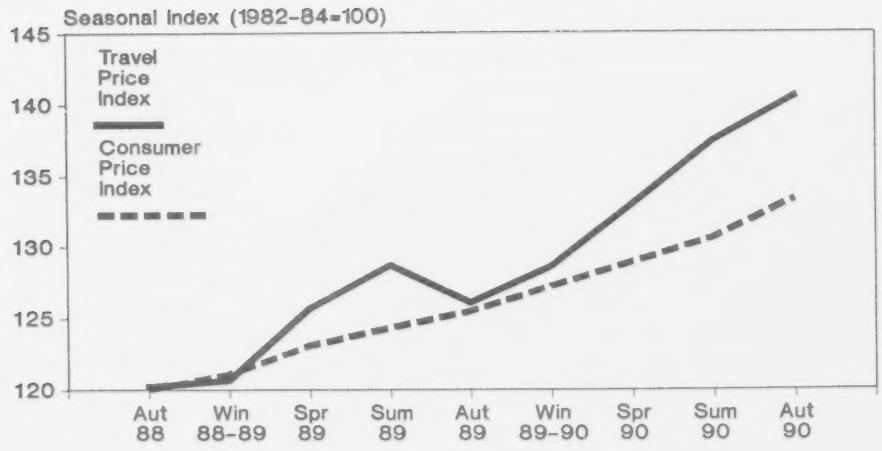
Source: U.S. Travel Data Center's Travel Price Index

BACKGROUND FACTORS

SEASONAL PRICE INDICES

SEASON	CONSUMER PRICE INDEX*	TRAVEL PRICE INDEX*
AUTUMN 1988	120.1	120.2
WINTER 1988-89	121.1	120.7
SPRING 1989	123.1	125.7
SUMMER 1989	124.4	128.7
AUTUMN 1989	125.5	126.1
WINTER 1989-90	127.2	128.6
SPRING 1990	128.9	132.9
SUMMER 1990	130.6	137.4
AUTUMN 1990	133.3	140.5

*(1982-84=100)
Source: U.S. Travel Data Center,
U.S. Bureau of Labor Statistics



TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	119.4	34.8	111.1	42.7	101.9	83.5	82.1
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	24	31	1	24	21	21	26	17
300-399	17	21	1	19	14	16	20	18
400-499	11	12	8	11	11	11	13	11
500-599	6	7	3	6	6	6	7	7
600-999	15	15	14	16	15	17	17	14
1000-1999	11	8	23	11	15	12	8	14
2000 OR MORE	9	3	33	8	12	10	6	11
OUTSIDE U.S.	7	2	17	6	7	7	3	9
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	830	560	1940	800	930	880	690	960
CUMULATIVE								
300 OR MORE	70	67	82	71	72	72	71	75
400 OR MORE	53	46	80	52	59	56	51	58
500 OR MORE	42	33	73	41	48	46	38	47
600 OR MORE	36	26	70	35	42	39	31	40
1000 OR MORE	20	11	55	19	27	22	14	26

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	94.1	131.2	69.4	59.3	64.5	39.7	78.4	58.7	26.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	24	26	24	21	24	24	23	24	21	30
300-399	17	17	16	18	18	17	16	15	20	17
400-499	11	11	11	11	11	11	10	11	12	8
500-599	6	7	6	6	7	5	6	5	6	8
600-999	15	16	15	14	13	17	16	14	15	20
1000-1999	11	10	12	12	12	10	13	11	12	9
2000 OR MORE	9	9	10	10	9	8	11	11	8	4
OUTSIDE U.S.	7	5	7	7	7	7	5	8	7	4
AVERAGE DISTANCE OF TRIP	830	800	860	880	820	780	910	890	830	620
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	70	69	70	71	69	69	72	69	73	65
400 OR MORE	53	52	54	53	52	52	56	53	54	49
500 OR MORE	42	42	43	42	41	41	46	42	42	41
600 OR MORE	36	35	36	36	34	35	39	37	35	33
1000 OR MORE	20	19	22	22	21	19	24	23	21	13

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	20.2	45.3	25.4	26.7	35.7	29.2	41.6	30.4	28.6	33.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	24	24	23	30	26	24	19	24	26	23	26
300-399	17	24	13	28	21	12	18	15	21	18	13
400-499	11	16	11	12	15	8	12	11	11	13	8
500-599	6	4	6	6	9	6	4	7	4	3	7
600-999	15	8	22	10	17	17	12	20	8	16	18
1000-1999	11	15	17	8	9	10	10	13	12	12	9
2000 OR MORE	9	9	9	5	3	20	12	5	11	9	11
OUTSIDE U.S.	7	*	*	*	*	*	14	4	5	2	10
AVERAGE DISTANCE OF TRIP	830	780	820	570	580	1230	960	710	810	780	930
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	70	76	77	70	74	74	68	72	69	76	65
400 OR MORE	53	51	64	41	54	61	49	56	47	58	52
500 OR MORE	42	35	53	30	38	54	37	45	36	45	44
600 OR MORE	36	31	47	23	29	47	34	38	32	37	37
1000 OR MORE	20	23	25	13	12	31	22	18	23	21	19

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	119.4	34.8	111.1	42.7	101.9	83.5	82.1
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	73	100	*	77	60	74	83	66
RENTAL CAR	2	3	*	2	5	2	2	3
AIRPLANE	21	*	100	17	34	19	13	26
BUS	4	*	*	4	2	5	2	5
TRAIN	1	*	*	*	1	*	*	1
OTHER	2	*	*	1	3	2	1	2

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 2-2
PRIMARY MODE OF TRANSPORTATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	94.1	131.2	69.4	59.3	64.5	39.7	78.4	58.7	26.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	73	77	73	68	75	74	69	64	79	90
RENTAL CAR	2	2	3	3	3	3	1	3	2	1
AIRPLANE	21	16	23	29	20	22	21	28	17	9
BUS	4	5	2	1	3	2	8	5	3	1
TRAIN	1	*	1	1	1	1	*	1	*	*
OTHER	2	1	1	1	2	1	1	3	1	*

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	20.2	45.3	25.4	26.7	35.7	29.2	41.6	30.4	28.6	33.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	73	73	73	84	82	71	64	74	77	75	74
RENTAL CAR	2	1	2	5	2	3	2	1	3	3	3
AIRPLANE	21	17	21	12	15	27	24	19	20	21	22
BUS	4	8	4	2	2	1	8	5	1	3	1
TRAIN	1	1	*	1	*	*	1	*	1	*	*
OTHER	2	*	1	1	*	1	2	2	1	*	3

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	119.4	34.8	111.1	42.7	101.9	83.5	82.1
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	9	5	6	12	5	*	*
1	14	15	9	13	17	9	14	19
2 TO 3	43	48	27	43	43	44	64	45
4 TO 9	28	24	41	32	21	34	22	29
TEN OR MORE	7	4	18	7	7	8	*	8
AVERAGE, IF ANY	4.1	3.4	6.4	4.2	4.0	4.5	2.6	4.0
AVG., INCL. ZERO	3.8	3.1	6.0	4.0	3.5	4.3	2.6	4.0

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	94.1	131.2	69.4	59.3	64.5	39.7	78.4	58.7	26.4
NIGHTS AWAY FROM HOME										
NONE	100% 8	100% 10	100% 8	100% 7	100% 6	100% 9	100% 11	100% 10	100% 8	100% 4
1	1/	13	14	16	12	16	13	16	12	11
2 TO 3	43	45	45	44	48	45	32	42	40	54
4 TO 9	28	26	27	27	29	23	35	25	32	26
TEN OR MORE	7	6	7	8	5	7	10	7	8	4
AVERAGE, IF ANY	4.1	4.0	3.9	4.0	3.9	3.8	4.9	4.0	4.4	3.7
AVG., INCL. ZERO	3.8	3.6	3.6	3.7	3.6	3.5	4.4	3.6	4.1	3.5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 3-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	20.2	45.3	25.4	26.7	35.7	29.2	41.6	30.4	28.6	33.7
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	8	8	11	8	8	7	9	10	6	10
1	14	13	9	12	27	13	12	11	10	24	13
2 TO 3	43	44	41	48	46	46	37	44	47	42	46
4 TO 9	28	30	35	24	15	26	35	31	25	21	26
TEN OR MORE	7	4	7	4	4	6	9	5	9	7	6
AVERAGE, IF ANY	4.1	3.8	4.5	3.4	3.0	3.9	4.5	4.2	4.0	3.8	4.1
AVG., INCL. ZERO	3.8	3.5	4.[illegible]	3.0	2.7	3.5	4.2	3.8	3.6	3.5	3.6

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	119.4	34.8	111.1	42.7	101.9	83.5	82.1
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	37	33	46	12	39	44	6
HOTEL OR MOTEL	49	45	61	39	72	45	46	100
RENTED CABIN OR CONDOMINIUM	1	1	1	1	*	1	1	1
OWNED CABIN OR CONDOMINIUM	3	3	2	3	2	4	2	1
CAMPER, TRAILER, OR RV	3	4	2	4	2	5	4	1
OTHER	4	6	1	6	2	6	5	1
NO OVERNIGHT STAY	8	9	5	6	12	5	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	3.9	3.3	5.9	3.9	3.7	4.3	2.7	3.8
HOTEL, MOTEL	3.3	2.8	4.5	3.2	3.5	3.6	2.5	3.3

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 4-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	94.1	131.2	69.4	59.3	64.5	39.7	78.4	58.7	26.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	40	33	28	38	28	41	32	32	47
HOTEL OR MOTEL	49	42	52	58	47	55	42	52	49	42
RENTED CABIN OR CONDOMINIUM	1	*	1	1	1	1	*	1	1	1
OWNED CABIN OR CONDOMINIUM	3	3	2	3	2	2	5	2	4	2
CAMPER, TRAILER, OR RV	3	2	4	5	3	5	1	3	4	3
OTHER	4	6	4	3	5	4	4	3	7	4
NO OVERNIGHT STAY	8	10	8	7	6	9	11	10	8	4
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	3.9	4.0	3.5	3.5	3.4	3.6	4.9	4.3	3.7	3.3
HOTEL, MOTEL	3.3	3.1	3.3	3.5	3.5	3.1	3.2	3.2	3.5	2.8

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	20.2	45.3	25.4	26.7	35.7	29.2	41.6	30.4	28.6	33.7
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	31	38	31	36	38	32	39	27	34	40
HOTEL OR MOTEL	49	51	47	46	49	50	55	45	50	53	46
RENTED CABIN OR CONDOMINIUM	1	4	*	1	*	*	2	*	1	*	1
OWNED CABIN OR CONDOMINIUM	3	7	4	1	1	2	5	3	1	3	1
CAMPER, TRAILER, OR RV	3	5	3	7	2	1	3	3	7	2	2
OTHER	4	3	4	7	4	5	2	3	7	6	4
NO OVERNIGHT STAY	8	8	8	11	8	8	7	9	10	6	10
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	3.9	4.0	4.0	3.4	3.5	3.8	4.2	3.6	4.0	3.7	4.0
HOTEL, MOTEL	3.3	3.7	3.3	3.2	2.5	3.0	3.7	3.3	3.1	3.1	3.1

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	119.4	34.8	111.1	42.7	101.9	83.5	82.1
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	49	42	64	39	76	41	42	51
2	32	34	27	36	19	34	33	31
3	9	11	4	11	3	11	12	8
4	7	8	3	9	2	8	9	7
5	3	4	1	4	*	4	4	2
6+	1	1	1	1	*	2	1	*
PARTIES WITHOUT CHILDREN	85	81	94	80	96	81	79	87
ONE ADULT	49	43	65	39	76	41	42	52
TWO ADULTS	29	30	25	33	18	31	30	30
3 + ADULTS	7	8	4	8	2	9	7	6
PARTIES WITH CHILD(REN)	15	19	6	20	4	19	21	13
ONE ADULT	3	3	1	3	1	3	4	1
TWO ADULTS	8	10	4	10	2	10	11	8
3 + ADULTS	5	6	1	6	1	6	6	4
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	2.0	1.5	2.1	1.3	2.0	2.0	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.1	.4	.1	.3	.4	.2

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	94.1	131.2	69.4	59.3	64.5	39.7	78.4	58.7	26.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	49	50	46	48	49	49	47	100	*	*
2	32	31	32	31	26	29	45	*	84	8
3	9	9	10	9	12	10	4	*	11	33
4	7	6	7	7	8	7	3	*	4	34
5	3	3	4	3	4	4	*	*	*	19
6+	1	1	1	1	1	2	*	*	*	6
PARTIES WITHOUT CHILDREN	85	85	82	82	81	80	98	100	100	*
ONE ADULT	49	50	46	48	50	49	47	100	*	*
TWO ADULTS	29	27	30	30	22	27	42	*	81	*
3 + ADULTS	7	8	7	4	8	4	9	*	19	*
PARTIES WITH CHILD(REN)	15	15	18	18	19	20	2	*	*	100
ONE ADULT	3	3	3	2	3	4	*	*	*	18
TWO ADULTS	8	7	10	11	11	10	1	*	*	52
3 + ADULTS	5	5	5	5	6	6	1	*	*	30
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	1.9	2.0	1.9	1.9	1.9	1.6	1.0	2.2	3.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.3	.3	.3	*	*	*	1.7

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	20.2	45.3	25.4	26.7	35.7	29.2	41.6	30.4	28.6	33.7
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	49	44	48	49	52	48	50	49	44	53	49
2	32	35	31	33	27	33	32	31	38	26	31
3	9	9	9	9	11	9	8	9	8	11	10
4	7	7	8	7	6	6	4	9	7	6	7
5	3	4	3	2	4	2	4	2	3	4	2
6+	1	1	1	*	1	2	1	*	*	1	2
PARTIES WITHOUT CHILDREN	85	87	85	86	81	84	88	87	84	82	82
ONE ADULT	49	44	48	49	53	48	50	49	46	53	49
TWO ADULTS	29	33	30	31	24	29	30	28	35	25	27
3 + ADULTS	7	10	7	6	5	7	7	10	4	5	7
PARTIES WITH CHILD(REN)	15	13	15	14	19	16	12	13	16	18	18
ONE ADULT	3	3	1	1	4	6	1	2	1	3	6
TWO ADULTS	8	5	9	9	11	6	5	8	9	11	7
3 + ADULTS	5	6	5	4	3	4	6	3	5	5	4
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	2.0	1.9	1.8	1.8	1.9	1.9	1.9	1.9	1.9	1.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.2	.2	.3	.3	.3	.2	.2	.3	.3	.3

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	119.4	34.8	111.1	42.7	101.9	83.5	82.1
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	51	58	32	59	33	56	100	48
VACATION TRIP	62	63	56	80	16	100	69	57
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	68	72	55	100	*	88	78	54
VISIT FRIENDS OR RELATIVES	38	41	36	56	*	45	46	18
OUTDOOR RECREATION	10	13	3	15	*	16	14	9
ENTERTAINMENT	19	18	15	28	*	27	18	28
BUSINESS (ANY)	26	22	41	*	100	7	17	38
CONVENTION,ETC.	7	6	12	*	27	2	6	13
OTHER BUSINESS	19	16	30	*	73	5	11	25
PERSONAL, FAMILY, OTHER	6	6	3	*	*	5	5	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	94.1	131.2	69.4	59.3	64.5	39.7	78.4	58.7	26.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	51	54	54	50	60	49	42	44	53	71
VACATION TRIP	62	65	61	57	65	55	69	53	70	75
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	68	75	65	57	68	60	81	54	79	88
VISIT FRIENDS OR RELATIVES	38	46	35	28	37	34	47	32	40	53
OUTDOOR RECREATION	10	10	11	11	11	12	8	7	14	13
ENTERTAINMENT	19	18	18	18	20	14	26	15	24	22
BUSINESS (ANY)	26	20	30	37	26	35	12	40	15	6
CONVENTION,ETC.	7	5	9	11	7	9	4	11	5	*
OTHER BUSINESS	19	15	21	26	19	26	8	30	10	6
PERSONAL, FAMILY, OTHER	6	5	5	6	6	4	7	5	7	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	20.2	45.3	25.4	26.7	35.7	29.2	41.6	30.4	28.6	33.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	51	47	51	57	60	51	43	53	54	57	49
VACATION TRIP	62	68	68	59	51	61	73	63	62	55	59
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	68	69	68	72	67	68	71	67	72	65	64
VISIT FRIENDS OR RELATIVES	38	35	40	35	45	39	36	42	32	42	39
OUTDOOR RECREATION	10	10	10	18	8	8	9	10	17	8	9
ENTERTAINMENT	19	24	17	19	14	22	26	16	23	16	17
BUSINESS (ANY)	26	26	27	23	29	24	22	27	23	30	27
CONVENTION,ETC.	7	5	6	8	9	8	5	7	6	10	8
OTHER BUSINESS	19	21	21	15	20	17	17	20	17	21	20
PERSONAL, FAMILY, OTHER	6	5	5	4	4	7	7	5	4	4	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	119.4	34.8	111.1	42.7	101.9	83.5	82.1
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	12	12	10	13	12	14	11	13
NEW ENGLAND	4	5	2	5	3	5	4	4
MID-ATLANTIC	8	7	7	8	9	8	8	8
SOUTHEAST	28	28	27	28	29	30	28	27
SOUTH ATLANTIC	23	23	23	23	23	26	22	21
EAST SOUTH CENTRAL	5	5	4	5	6	5	6	5
GREAT LAKES	16	18	9	17	14	15	17	15
EAST NORTH CENTRAL	16	18	9	17	14	15	17	15
MIDWEST	16	18	11	16	18	13	19	16
WEST SOUTH CENTRAL	10	10	7	9	12	8	12	11
WEST NORTH CENTRAL	7	8	4	7	7	6	8	6
WEST	22	21	28	22	20	21	22	22
MOUNTAIN	9	9	10	9	10	9	9	9
PACIFIC	13	12	17	13	10	12	13	13
OUTSIDE US	7	2	17	6	7	7	3	9

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 7-2
CENSUS REGION OF FINAL DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	94.1	131.2	69.4	59.3	64.5	39.7	78.4	58.7	26.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	12	11	12	13	13	11	13	11	15	11
NEW ENGLAND	4	4	4	4	3	5	5	3	7	3
MID-ATLANTIC	8	7	8	9	10	6	8	8	8	7
SOUTHEAST	28	31	27	24	27	26	33	27	28	28
SOUTH ATLANTIC	23	25	21	20	23	20	29	23	23	22
EAST SOUTH CENTRAL	5	6	5	4	4	6	4	4	5	5
GREAT LAKES	16	15	16	16	14	17	16	16	16	15
EAST NORTH CENTRAL	16	15	16	16	14	17	16	16	16	15
MIDWEST	16	16	17	17	17	19	11	18	13	20
WEST SOUTH CENTRAL	10	9	9	10	10	12	6	11	7	11
WEST NORTH CENTRAL	7	7	7	7	7	7	5	6	6	9
WEST	22	23	22	22	23	21	23	21	22	23
MOUNTAIN	9	11	9	9	10	10	7	9	9	8
PACIFIC	13	12	14	14	14	11	16	13	13	14
OUTSIDE US	7	5	7	7	7	7	5	8	7	4

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 7-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	20.2	45.3	25.4	26.7	35.7	29.2	41.6	30.4	28.6	33.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	12	100	*	*	*	*	47	9	4	2	3
NEW ENGLAND	4	34	*	*	*	*	18	3	1	*	*
MID-ATLANTIC	8	66	*	*	*	*	29	6	3	2	2
SOUTHEAST	28	*	100	*	*	*	27	70	16	8	3
SOUTH ATLANTIC	23	*	83	*	*	*	25	59	11	6	2
EAST SOUTH CENTRAL	5	*	17	*	*	*	3	11	5	2	1
GREAT LAKES	16	*	*	100	*	*	6	8	60	5	2
EAST NORTH CENTRAL	16	*	*	100	*	*	6	8	60	5	2
MIDWEST	16	*	*	*	100	*	1	5	6	74	3
WEST SOUTH CENTRAL	10	*	*	*	59	*	1	4	2	44	1
WEST NORTH CENTRAL	7	*	*	*	41	*	*	1	5	30	2
WEST	22	*	*	*	*	100	5	4	10	9	80
MOUNTAIN	9	*	*	*	*	41	2	1	3	6	31
PACIFIC	13	*	*	*	*	59	3	2	6	4	48
OUTSIDE US	7	*	*	*	*	*	14	4	5	2	10

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	119.4	34.8	111.1	42.7	101.9	83.5	82.1
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	16	20	19	15	21	15	20
NEW ENGLAND	6	5	6	6	5	6	5	6
MID-ATLANTIC	12	11	14	13	10	15	10	14
SOUTHEAST	26	26	23	25	27	26	26	23
SOUTH ATLANTIC	20	20	17	19	20	20	21	17
EAST SOUTH CENTRAL	6	6	7	6	7	6	5	6
GREAT LAKES	19	20	18	20	17	18	20	19
EAST NORTH CENTRAL	19	20	18	20	17	18	20	19
MIDWEST	17	18	18	17	20	15	19	19
WEST SOUTH CENTRAL	10	10	12	10	13	9	12	12
WEST NORTH CENTRAL	7	8	6	7	7	7	8	7
WEST	21	21	21	19	21	19	20	19
MOUNTAIN	7	8	7	6	12	5	7	7
PACIFIC	13	13	14	14	9	14	13	12

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 8-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHILD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	94.1	131.2	69.4	59.3	64.5	39.7	78.4	58.7	26 4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	17	17	19	17	16	21	18	19	14
NEW ENGLAND	6	5	6	6	6	6	5	5	7	5
MID-ATLANTIC	12	11	11	12	11	10	16	13	12	10
SOUTHEAST	26	27	25	24	25	24	30	25	27	22
SOUTH ATLANTIC	20	20	19	18	21	18	21	20	18	19
EAST SOUTH CENTRAL	6	7	6	6	4	7	9	5	9	3
GREAT LAKES	19	17	19	19	18	20	17	17	20	19
EAST NORTH CENTRAL	19	17	19	19	18	20	17	17	20	19
MIDWEST	17	18	18	19	18	20	12	19	14	21
WEST SOUTH CENTRAL	10	10	10	10	10	13	6	11	8	11
WEST NORTH CENTRAL	7	7	8	9	8	7	7	7	6	9
WEST	21	22	21	20	22	19	20	20	20	24
MOUNTAIN	7	9	7	6	8	8	4	7	6	9
PACIFIC	13	13	14	14	14	11	16	13	13	15

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 8-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	20.2	45.3	25.4	26.7	35.7	29.2	41.6	30.4	28.6	33.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	68	17	7	1	4	100	*	*	*	*
NEW ENGLAND	6	28	4	1	1	1	32	*	*	*	*
MID-ATLANTIC	12	40	13	7	*	3	68	*	*	*	*
SOUTHEAST	26	19	64	13	8	4	*	100	*	*	*
SOUTH ATLANTIC	20	17	51	9	2	3	*	76	*	*	*
EAST SOUTH CENTRAL	6	2	13	4	6	2	*	24	*	*	*
GREAT LAKES	19	7	11	72	7	8	*	*	100	*	*
EAST NORTH CENTRAL	19	7	11	72	7	8	*	*	100	*	*
MIDWEST	17	2	5	5	79	8	*	*	*	100	*
WEST SOUTH CENTRAL	10	2	4	1	47	4		*	*	58	*
WEST NORTH CENTRAL	7	*	2	4	33	4	*	*	*	42	*
WEST	21	4	2	3	4	75	*	*	*	*	100
MOUNTAIN	7	3	2	1	2	26	*	*	*	*	34
PACIFIC	13	2	1	2	2	50	*	*	*	*	66

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	119.4	34.8	111.1	42.7	101.9	83.5	82.1
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	34	41	38	31	40	37	32
250,000-999,999	41	41	42	41	42	42	40	45
50,000-249,000	22	24	17	20	26	18	22	22
LESS THAN 50,000	1	1	*	1	1	*	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	43	39	54	40	49	42	45	51
WITHIN MAJOR CITY	36	33	45	34	43	36	39	44
B COUNTY	21	24	12	23	16	22	22	17
C COUNTY	17	19	16	17	20	16	15	13
D COUNTY	13	16	3	15	8	13	14	10
OUTSIDE US	7	2	17	6	7	7	3	9

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	94.1	131.2	69.4	59.3	64.5	39.7	78.4	58.7	26.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	34	38	39	38	39	27	40	30	36
250,000-999,999	41	41	40	40	38	39	52	39	47	36
50,000-249,000	22	24	21	21	23	22	19	20	22	28
LESS THAN 50,000	1	1	1	1	1	*	1	1	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	43	42	43	43	44	43	41	45	41	38
WITHIN MAJOR CITY	36	35	37	38	38	38	31	38	34	34
B COUNTY	21	21	21	21	19	21	23	20	19	26
C COUNTY	17	19	18	15	15	18	18	16	21	14
D COUNTY	13	13	12	13	15	11	12	11	13	18
OUTSIDE US	7	5	7	7	7	7	5	8	7	4

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	20.2	45.3	25.4	26.7	35.7	29.2	41.6	30.4	28.6	33.7
ADI OF ORIGIN POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	42	31	40	27	36	54	22	45	26	39
250,000-999,999	41	44	50	48	38	31	37	56	45	37	28
50,000-249,000	22	12	20	11	34	33	7	22	9	36	34
LESS THAN 50,000	1	2	*	1	1	*	1	*	1	1	*
ADI OF DESTINATION - POPULATION											
A COUNTY	43	43	45	37	46	53	36	45	38	48	44
WITHIN MAJOR CITY	36	34	38	34	42	42	29	39	31	43	37
B COUNTY	21	27	25	22	20	17	26	24	18	18	18
C COUNTY	17	27	19	19	15	16	17	19	20	16	14
D COUNTY	13	2	10	22	19	15	7	8	19	17	14
OUTSIDE US	7	*	*	*	*	*	14	4	5	2	10

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	119.4	34.8	111.1	42.7	101.9	83.5	82.1
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	3	32	8	14	8	8	14
PACKAGE TOUR	7	2	14	8	5	9	5	11
CONSULTED TRAVEL AGENT	14	4	46	13	19	15	10	19
USED FOR HOTEL,TRANSP RESERVATION	10	2	31	7	18	9	7	16

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	94.1	131.2	69.4	59.3	64.5	39.7	78.4	58.7	26.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	6	11	14	10	11	6	11	9	5
PACKAGE TOUR	7	8	7	6	6	5	11	8	8	4
CONSULTED TRAVEL AGENT	14	12	15	17	13	14	17	17	15	5
USED FOR HOTEL,TRANSP RESERVATION	10	6	11	14	9	11	9	12	9	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED TOTAL TRIPS (MILLIONS)	163.5	20.2	45.3	25.4	26.7	35.7	29.2	41.6	30.4	28.6	33.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	7	9	8	5	15	7	7	14	11	9
PACKAGE TOUR	7	6	9	3	2	6	15	6	5	5	4
CONSULTED TRAVEL AGENT	14	15	13	7	9	17	23	11	13	14	13
USED FOR HOTEL,TRANSP RESERVATION	10	9	9	6	8	11	14	8	10	11	8

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED PERSON TRIPS (MILLIONS)	307.0	242.7	51.6	233.3	55.5	210.6	169.6	146.4
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	24	29	1	24	20	21	28	15
300-399	17	20	1	18	14	16	20	18
400-499	11	12	5	10	12	10	12	10
500-599	6	7	3	6	7	7	8	8
600-999	17	18	12	18	16	19	18	17
1000-1999	11	8	26	11	15	12	7	14
2000 OR MORE	7	2	33	7	11	8	4	10
OUTSIDE U.S.	6	3	20	6	7	7	3	8
AVERAGE DISTANCE OF TRIP	780	560	2030	760	900	830	620	930
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	70	68	79	70	74	72	69	77
400 OR MORE	53	48	79	52	59	56	49	59
500 OR MORE	42	36	73	42	48	46	37	49
600 OR MORE	36	28	70	36	41	39	29	41
1000 OR MORE	19	11	59	18	26	20	11	24

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 11-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED PERSON TRIPS (MILLIONS)	307.0	176.2	256.0	130.8	95.4	102.5	64.3	77.6	129.4	100.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	24	27	24	22	25	24	23	23	21	29
300-399	17	16	17	19	15	19	16	15	19	16
400-499	11	10	10	11	12	10	10	13	12	8
500-599	6	7	7	7	7	6	7	5	6	8
600-999	17	17	16	15	15	19	14	14	16	21
1000-1999	11	11	12	11	11	10	15	11	13	9
2000 OR MORE	7	7	7	8	7	6	10	11	8	4
OUTSIDE U.S.	6	4	6	7	7	6	5	7	6	5
AVERAGE DISTANCE OF TRIP	780	760	790	790	770	720	900	890	820	630
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	70	69	69	71	68	70	72	69	74	65
400 OR MORE	53	53	53	52	53	51	56	54	54	49
500 OR MORE	42	42	43	41	41	41	46	41	43	42
600 OR MORE	36	36	36	34	34	35	40	36	36	34
1000 OR MORE	19	18	19	18	19	16	25	23	21	13

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED PERSON TRIPS (MILLIONS)	307.0	39.4	85.7	48.2	48.7	67.6	54.5	77.7	58.2	52.7	63.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	24	21	23	32	26	27	17	24	27	23	29
300-399	17	27	13	27	20	12	20	15	21	17	13
400-499	11	14	11	14	14	7	11	11	13	12	8
500-599	6	4	7	7	10	6	4	8	5	9	7
600-999	17	10	23	10	18	20	14	21	8	18	20
1000-1999	11	16	17	8	8	10	11	13	12	11	8
2000 OR MORE	7	7	7	3	4	16	10	3	8	8	9
OUTSIDE U.S.	6	*	*	*	*	*	13	4	5	2	8
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	778	772	793	511	595	1093	911	679	[illegible]	775	845
CUMULATIVE											
300 OR MORE	70	79	77	68	74	71	70	72	68	76	64
400 OR MORE	53	52	64	42	54	59	50	57	46	59	51
500 OR MORE	42	38	54	28	40	52	40	46	33	46	44
600 OR MORE	36	34	47	20	31	45	36	38	28	38	37
1000 OR MORE	19	23	24	10	12	26	21	17	20	20	17

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 12-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED PERSON TRIPS (MILLIONS)	307.0	242.7	51.6	233.3	55.5	210.6	169.6	146.4
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	100	*	82	64	80	88	72
RENTAL CAR	2	2	*	1	4	2	2	3
AIRPLANE	17	*	100	14	31	16	10	22
BUS	3	*	*	3	2	3	2	4
TRAIN	*	*	*	*	1	*	*	*
OTHER	1	*	*	1	2	1	*	1

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED PERSON TRIPS (MILLIONS)	307.0	176.2	256.0	130.8	95.4	102.5	64.3	77.6	129.4	100.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	83	80	75	80	81	74	65	79	91
RENTAL CAR	2	2	2	2	2	2	1	3	2	1
AIRPLANE	17	12	18	23	17	16	18	27	17	8
BUS	3	4	2	1	2	1	7	5	3	1
TRAIN	*	*	*	1	*	*	*	1	*	*
OTHER	1	1	1	1	1	1	1	3	1	*

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED PERSON TRIPS (MILLIONS)	307.0	39.4	85.7	48.2	48.7	67.6	54.5	77.7	58.2	52.7	63.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	79	79	90	87	76	71	81	83	82	78
RENTAL CAR	2	1	2	3	1	3	1	1	2	3	3
AIRPLANE	17	13	16	7	11	22	20	15	16	16	19
BUS	3	7	3	1	1	1	6	4	1	2	1
TRAIN	*	1	*	*	*	*	1	*	1	*	*
OTHER	1	*	1	1	*	1	2	1	*	*	2

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED PERSON TRIPS (MILLIONS)	307.0	242.7	51.6	233.3	55.5	210.6	169.6	146.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	7	8	5	5	12	4	*	*
1	12	13	7	11	15	8	14	17
2 TO 3	45	49	26	45	46	46	64	45
4 TO 9	29	26	42	32	20	34	22	30
TEN OR MORE	7	4	21	7	7	8	*	8
AVERAGE, IF ANY	4.1	3.5	6.9	4.2	4.2	4.5	2.6	4.1
AVG., INCL. ZERO	3.8	3.3	6.6	4.0	3.7	4.3	2.6	4.1

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 13-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED PERSON TRIPS (MILLIONS)	307.0	176.2	256.0	120.8	95.4	102.5	64.3	77.6	129.4	100.0
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	7	9	7	5	6	7	10	10	8	4
1	12	11	13	15	11	14	11	16	11	11
2 TO 3	45	48	46	45	49	48	32	43	40	53
4 TO 9	29	27	28	27	29	24	38	25	33	27
TEN OR MORE	7	5	7	8	5	7	9	7	8	5
AVERAGE, IF ANY	4.1	4.0	4.0	4.0	3.9	3.9	4.8	4.0	4.5	3.8
AVG., INCL. ZERO	3.8	3.6	3.7	3.8	3.7	3.6	4.4	3.6	4.1	3.7

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED PERSON TRIPS (MILLIONS)	307.0	39.4	85.7	48.2	48.7	67.6	54.5	77.7	58.2	52.7	63.9
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	7	5	7	11	6	7	4	9	10	5	8
1	12	13	8	10	25	11	12	9	8	24	11
2 TO 3	45	43	40	51	49	52	37	45	48	43	51
4 TO 9	29	35	37	24	16	25	37	33	27	22	24
TEN OR MORE	7	4	8	4	3	5	11	4	7	5	6
AVERAGE, IF ANY	4.1	3.9	4.9	3.2	2.9	3.7	4.9	4.1	3.9	3.5	4.3
AVG., INCL. ZERO	3.8	3.7	4.5	2.9	2.7	3.4	4.7	3.8	3.5	3.3	3.9

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED PERSON TRIPS (MILLIONS)	307.0	242.7	51.6	233.3	55.5	210.6	169.6	146.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	40	34	46	12	41	46	6
HOTEL OR MOTEL	47	43	61	40	73	45	45	100
RENTED CABIN OR CONDOMINIUM	1	1	1	1	*	1	1	1
OWNED CABIN OR CONDOMINIUM	3	4	2	3	2	5	2	1
CAMPER, TRAILER, OR RV	3	4	3	4	1	5	4	1
OTHER	5	7	1	7	1	7	5	1
NO OVERNIGHT STAY	7	8	5	5	12	4	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	3.7	3.3	5.6	3.7	3.9	4.1	2.7	3.9
HOTEL, MOTEL	3.2	2.8	4.7	3.2	3.3	3.5	2.4	3.2

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED PERSON TRIPS (MILLIONS)	307.0	176.2	256.0	130.8	95.4	102.5	64.3	77.6	129.4	100.0
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	42	38	33	39	34	42	32	33	48
HOTEL OR MOTEL	47	40	48	54	45	52	42	51	49	41
RENTED CABIN OR CONDOMINIUM	1	*	1	1	1	1	*	1	1	1
OWNED CABIN OR CONDOMINIUM	3	3	3	3	2	2	7	2	5	2
CAMPER, TRAILER, OR RV	3	2	4	5	3	5	2	3	4	3
OTHER	5	8	5	3	7	5	5	5	7	5
NO OVERNIGHT STAY	7	9	7	5	6	7	10	10	8	4
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	3.7	3.7	3.5	3.6	3.2	3.8	4.5	4.3	3.7	3.4
HOTEL, MOTEL	3.2	3.0	3.2	3.4	3.6	3.0	3.2	3.2	3.5	2.9

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 14-3
TYPES OF LODGING USED

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED PERSON TRIPS (MILLIONS)	307.0	39.4	85.7	48.2	48.7	67.6	54.5	77.7	58.2	52.7	63.9
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	38	37	36	37	43	32	42	29	36	47
HOTEL OR MOTEL	47	46	50	39	46	46	56	45	46	49	41
RENTED CABIN OR CONDOMINIUM	1	4	*	*	*	1	2	1	*	*	1
OWNED CABIN OR CONDOMINIUM	3	9	5	1	1	2	5	5	1	2	1
CAMPER, TRAILER, OR RV	3	5	2	6	4	1	4	3	7	3	2
OTHER	5	6	3	10	6	4	4	3	9	9	5
NO OVERNIGHT STAY	7	5	7	11	6	7	4	9	10	5	8
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	3.7	3.7	3.7	3.1	3.4	3.6	4.0	3.5	3.6	3.5	4.1
HOTEL, MOTEL	3.2	3.2	3.4	3.0	2.3	3.0	3.9	3.3	3.0	2.9	3.0

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED PERSON TRIPS (MILLIONS)	307.0	242.7	51.6	233.3	55.5	210.6	169.6	146.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	27	22	43	20	57	21	20	29
2	34	33	37	34	29	33	32	35
3	14	16	9	16	7	16	17	13
4	14	16	7	16	5	16	17	15
5	8	10	2	10	1	10	10	6
6+	3	4	2	4	*	5	3	2
PARTIES WITHOUT CHILDREN	69	64	85	63	91	65	60	73
ONE ADULT	27	22	43	20	57	21	20	29
TWO ADULTS	31	30	34	31	28	31	30	33
3 + ADULTS	11	12	7	12	6	13	10	10
PARTIES WITH CHILD(REN)	31	36	15	37	9	35	40	27
ONE ADULT	4	5	1	5	2	4	6	2
TWO ADULTS	16	18	11	19	6	19	21	16
3 + ADULTS	11	13	3	13	2	12	13	10

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED PERSON TRIPS (MILLIONS)	307.0	176.2	256.0	130.8	95.4	102.5	64.3	77.6	129.4	100.0
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	27	27	23	26	26	25	29	100	*	*
2	34	33	33	33	26	30	55	*	76	4
3	14	15	15	15	18	15	8	*	15	26
4	14	12	15	15	16	15	8	*	7	36
5	8	9	10	9	10	11	*	*	1	25
6+	3	4	4	3	3	5	*	*	1	9
PARTIES WITHOUT CHILDREN	69	70	65	64	63	60	96	100	100	*
ONE ADULT	27	27	23	26	27	25	29	100	*	*
TWO ADULTS	31	29	30	32	23	28	52	*	73	*
3 + ADULTS	11	14	11	7	13	7	15	*	27	*
PARTIES WITH CHILD(REN)	31	30	35	36	37	40	4	*	*	100
ONE ADULT	4	6	4	3	4	7	*	*	*	14
TWO ADULTS	16	13	19	22	20	20	2	*	*	51
3 + ADULTS	11	11	12	11	12	14	2	*	*	35

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED PERSON TRIPS (MILLIONS)	307.0	39.4	85.7	48.2	48.7	67.6	54.5	77.7	58.2	52.7	63.9
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	27	22	25	30	29	26	27	26	26	28	26
2	34	36	33	35	30	34	34	34	40	28	32
3	14	14	14	14	18	15	13	14	12	17	15
4	14	14	16	15	12	13	9	19	14	12	15
5	8	11	9	6	10	6	12	5	7	12	6
6+	3	3	3	1	2	6	5	2	1	3	6
PARTIES WITHOUT CHILDREN	69	74	69	71	63	67	72	74	70	63	64
ONE ADULT	27	22	25	30	29	26	27	26	27	28	26
TWO ADULTS	31	34	31	32	26	31	33	30	36	27	28
3 + ADULTS	11	18	12	9	8	11	12	17	6	8	11
PARTIES WITH CHILD(REN)	31	26	31	29	37	33	28	26	30	37	36
ONE ADULT	4	3	1	1	5	11	2	2	2	4	12
TWO ADULTS	16	9	17	18	23	12	11	17	16	22	14
3 + ADULTS	11	13	13	9	9	9	15	7	12	11	10

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

TRIP CHARACTERISTICS

	TOTL	TRANS MODE: MODE AUTO	TRANS MODE: MODE AIR	PURPOSE: PLEA SURE	PURPOSE: BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED PERSON TRIPS (MILLIONS)	307.0	242.7	51.6	233.3	55.5	210.6	169.6	146.4
WEEKEND TRIP	100% 55	100% 62	100% 31	100% 61	100% 35	100% 58	100% 100	100% 53
VACATION TRIP	69	69	64	82	17	100	72	65
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	76	79	63	100	*	90	84	65
VISIT FRIENDS OR RELATIVES	43	46	40	57	*	47	50	22
OUTDOOR RECREATION	12	14	4	16	*	17	14	10
ENTERTAINMENT	21	19	20	27	*	26	19	33
BUSINESS (ANY)	18	15	33	*	100	4	11	28
CONVENTION, ETC.	5	4	10	*	28	1	4	10
OTHER BUSINESS	13	11	23	*	72	3	7	18
PERSONAL, FAMILY, OTHER	6	6	4	*	*	5	4	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED PERSON TRIPS (MILLIONS)	307.0	176.2	256.0	130.8	95.4	102.5	64.3	77.6	129.4	100.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	55	56	59	58	60	57	45	42	53	71
VACATION TRIP	69	70	69	68	72	66	68	54	71	77
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	76	80	75	69	76	73	83	56	79	89
VISIT FRIENDS OR RELATIVES	43	51	43	34	40	42	50	32	42	55
OUTDOOR RECREATION	12	11	12	13	14	13	8	9	13	13
ENTERTAINMENT	21	18	20	22	21	18	25	14	24	21
BUSINESS (ANY)	18	14	19	25	18	23	10	39	14	5
CONVENTION,ETC.	5	3	6	7	5	6	3	10	5	*
OTHER BUSINESS	13	11	13	17	13	16	7	29	9	5
PERSONAL, FAMILY, OTHER	6	6	5	6	7	4	6	5	6	5

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED PERSON TRIPS (MILLIONS)	307.0	39.4	85.7	48.2	48.7	67.6	54.5	77.7	58.2	52.7	63.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	55	52	53	60	67	56	[illegible]	57	56	63	54
VACATION TRIP	69	76	73	64	59	66	80	70	66	63	64
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	76	80	73	82	74	76	79	74	80	75	73
VISIT FRIENDS OR RELATIVES	43	43	42	42	47	46	40	47	35	46	48
OUTDOOR RECREATION	12	12	12	20	11	8	11	11	19	10	9
ENTERTAINMENT	21	24	19	19	16	22	28	16	26	19	16
BUSINESS (ANY)	18	15	20	14	21	18	14	20	14	21	21
CONVENTION,ETC.	5	3	5	4	8	5	3	5	4	8	5
OTHER BUSINESS	13	12	15	9	13	13	11	14	10	13	16
PERSONAL, FAMILY, OTHER	6	5	7	4	4	6	7	6	5	4	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED PERSON TRIPS (MILLIONS)	307.0	242.7	51.6	233.3	55.5	210.6	169.6	146.4
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	13	10	13	11	14	12	13
NEW ENGLAND	5	6	3	6	3	6	4	5
MID-ATLANTIC	8	7	7	8	8	8	8	8
SOUTHEAST	28	28	27	27	30	30	27	30
SOUTH ATLANTIC	23	23	23	22	24	25	21	24
EAST SOUTH CENTRAL	5	5	4	5	6	5	6	6
GREAT LAKES	16	18	7	17	12	15	17	13
EAST NORTH CENTRAL	16	18	7	17	12	15	17	13
MIDWEST	16	18	11	16	19	14	19	16
WEST SOUTH CENTRAL	9	9	6	8	12	7	11	10
WEST NORTH CENTRAL	7	8	4	7	7	7	9	6
WEST	22	21	28	22	22	21	22	22
MOUNTAIN	9	9	10	9	10	8	9	9
PACIFIC	13	13	18	13	12	13	13	13
OUTSIDE US	6	3	20	6	7	7	3	8

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 17-2
CENSUS REGION OF FINAL DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED PERSON TRIPS (MILLIONS)	307.0	176.2	256.0	130.8	95.4	102.5	64.3	77.6	129.4	100.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	12	13	13	13	12	14	11	16	11
NEW ENGLAND	5	5	5	4	3	5	7	3	8	3
MID-ATLANTIC	8	7	7	9	10	7	6	8	8	8
SOUTHEAST	28	30	27	25	30	24	30	26	29	28
SOUTH ATLANTIC	23	24	22	20	26	18	26	22	23	23
EAST SOUTH CENTRAL	5	6	5	4	5	6	5	4	5	5
GREAT LAKES	16	16	15	16	14	17	18	17	16	14
EAST NORTH CENTRAL	16	16	15	16	14	17	18	17	16	14
MIDWEST	16	14	16	18	15	20	11	17	13	19
WEST SOUTH CENTRAL	9	7	8	10	8	11	5	11	6	10
WEST NORTH CENTRAL	7	7	8	8	7	9	5	6	6	9
WEST	22	25	23	21	21	22	24	21	22	23
MOUNTAIN	9	10	8	9	8	10	8	9	9	8
PACIFIC	13	15	14	13	13	13	16	12	13	15
OUTSIDE US	6	4	6	7	7	6	5	7	6	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 17-3
CENSUS REGION OF FINAL DESTINATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED PERSON TRIPS (MILLIONS)	307.0	39.4	85.7	48.2	48.7	67.6	54.5	77.7	58.2	52.7	63.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	100	*	*	*	*	49	10	4	2	2
NEW ENGLAND	5	39	*	*	*	*	20	4	1	*	1
MID-ATLANTIC	8	61	*	*	*	*	29	6	2	2	2
SOUTHEAST	28	*	100	*	*	*	28	71	16	8	3
SOUTH ATLANTIC	23	*	82	*	*	*	26	59	9	6	2
EAST SOUTH CENTRAL	5	*	18	*	*	*	2	12	7	2	1
GREAT LAKES	16	*	*	100	*	*	5	8	62	5	1
EAST NORTH CENTRAL	16	*	*	100	*	*	5	8	62	5	1
MIDWEST	16	*	*	*	100	*	1	4	6	75	3
WEST SOUTH CENTRAL	9	*	*	*	55	*	1	3	2	42	1
WEST NORTH CENTRAL	7	*	*	*	45	*	*	1	5	33	2
WEST	22	*	*	*	*	100	5	3	8	9	84
MOUNTAIN	9	*	*	*	*	39	2	2	3	5	31
PACIFIC	13	*	*	*	*	61	2	1	5	4	53
OUTSIDE US	6	*	*	*	*	*	13	4	5	2	8

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 18-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED PERSON TRIPS (MILLIONS)	307.0	242.7	51.6	233.3	55.5	210.6	169.6	146.4
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	16	21	18	14	21	15	21
NEW ENGLAND	6	5	8	6	6	7	5	7
MID-ATLANTIC	12	11	14	12	8	14	10	14
SOUTHEAST	25	26	22	25	27	26	26	24
SOUTH ATLANTIC	19	20	16	19	20	20	21	17
EAST SOUTH CENTRAL	6	6	5	6	7	6	6	7
GREAT LAKES	19	20	18	20	15	18	19	19
EAST NORTH CENTRAL	19	20	18	20	15	18	19	19
MIDWEST	17	18	16	17	20	16	19	18
WEST SOUTH CENTRAL	9	9	12	9	12	8	11	11
WEST NORTH CENTRAL	8	9	4	8	8	8	9	7
WEST	21	21	23	20	24	19	20	18
MOUNTAIN	7	7	8	6	14	4	7	7
PACIFIC	14	14	15	14	10	15	14	11

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 18-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED PERSON TRIPS (MILLIONS)	307.0	176.2	256.0	130.8	95.4	102.5	64.3	77.6	129.4	100.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	16	17	19	18	16	18	18	19	16
NEW ENGLAND	6	5	6	7	6	7	4	5	7	6
MID-ATLANTIC	12	11	11	12	13	9	14	13	12	10
SOUTHEAST	25	27	25	24	26	23	30	25	29	21
SOUTH ATLANTIC	19	20	19	19	22	16	21	20	19	18
EAST SOUTH CENTRAL	6	7	6	5	4	7	9	5	9	3
GREAT LAKES	19	19	19	18	19	19	19	19	19	18
EAST NORTH CENTRAL	19	19	19	18	19	19	19	19	19	18
MIDWEST	17	16	18	20	17	21	12	18	14	21
WEST SOUTH CENTRAL	9	8	9	10	10	12	5	11	8	10
WEST NORTH CENTRAL	8	7	9	10	7	9	7	7	7	10
WEST	21	23	21	20	20	22	20	20	19	24
MOUNTAIN	7	9	6	5	7	8	4	7	6	8
PACIFIC	14	14	15	15	13	14	16	13	13	16

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 18-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED PERSON TRIPS (MILLIONS)	307.0	39.4	85.7	48.2	48.7	67.6	54.5	77.7	58.2	52.7	63.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	68	18	6	1	4	100	*	*	*	*
NEW ENGLAND	6	28	4	*	1	1	33	*	*	*	*
MID-ATLANTIC	12	40	14	5	*	3	67	*	*	*	*
SOUTHEAST	25	20	65	13	7	3	*	100	*	*	*
SOUTH ATLANTIC	19	19	51	8	2	2	*	76	*	*	*
EAST SOUTH CENTRAL	6	1	14	4	5	2	*	24	*	*	*
GREAT LAKES	19	6	11	74	8	7	*	*	100	*	*
EAST NORTH CENTRAL	19	6	11	74	8	7	*	*	100	*	*
MIDWEST	17	2	5	6	81	7	*	*	*	100	*
WEST SOUTH CENTRAL	9	2	3	1	45	3	*	*	*	54	*
WEST NORTH CENTRAL	8	*	2	5	36	4	*	*	*	46	*
WEST	21	4	2	2	3	79	*	*	*	*	100
MOUNTAIN	7	2	1	*	1	26	*	*	*	*	33
PACIFIC	14	2	1	1	2	53	*	*	*	*	67

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED PERSON TRIPS (MILLIONS)	307.0	242.7	51.6	233.3	55.5	210.6	169.6	146.4
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	35	34	40	37	28	39	36	31
250,000-999,999	41	41	43	41	43	41	40	46
50,000-249,000	22	24	17	21	28	20	23	22
LESS THAN 50,000	1	1	*	1	*	*	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	41	38	52	39	49	40	42	51
WITHIN MAJOR CITY	35	32	44	33	43	35	38	44
B COUNTY	22	24	13	22	18	22	23	18
C COUNTY	17	18	14	17	18	16	16	12
D COUNTY	14	17	3	16	8	15	16	11
OUTSIDE US	6	3	20	6	7	7	3	8

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED PERSON TRIPS (MILLIONS)	307.0	176.2	256.0	130.8	95.4	102.5	64.3	77.6	129.4	100.0
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	35	31	37	40	38	38	24	42	30	37
250,000-999,999	41	42	41	40	37	38	55	38	47	36
50,000-249,000	22	25	22	20	24	22	20	19	22	26
LESS THAN 50,000	1	1	1	1	*	1	1	1	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	41	40	41	41	40	42	41	44	41	38
WITHIN MAJOR CITY	35	33	36	37	35	38	30	37	35	34
B COUNTY	22	22	22	21	20	24	21	20	19	26
C COUNTY	17	19	18	14	15	17	21	16	21	14
D COUNTY	14	15	13	15	18	12	13	13	13	17
OUTSIDE US	6	4	6	7	7	6	5	7	6	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED PERSON TRIPS (MILLIONS)	307.0	39.4	85.7	48.2	48.7	67.6	54.5	77.7	58.2	52.7	63.9
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	35	40	28	45	26	35	54	19	48	23	38
250,000-999,999	41	45	52	45	38	30	37	58	43	37	27
50,000-249,000	22	13	20	10	35	35	8	23	8	38	35
LESS THAN 50,000	1	2	*	1	2	*	1	*	1	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	41	38	46	35	42	50	34	47	33	45	42
WITHIN MAJOR CITY	35	31	38	32	40	41	27	42	26	41	35
B COUNTY	22	27	27	18	21	20	26	23	18	19	21
C COUNTY	17	32	15	21	15	14	19	17	21	16	14
D COUNTY	14	3	11	26	21	16	9	8	23	19	15
OUTSIDE US	6	*	*	*	*	*	13	4	5	2	8

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED PERSON TRIPS (MILLIONS)	307.0	242.7	51.6	233.3	55.5	210.6	169.6	146.4
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	2	37	7	13	8	6	12
PACKAGE TOUR	6	2	16	7	5	8	5	10
CONSULTED TRAVEL AGENT	12	4	47	11	17	13	8	17
USED FOR HOTEL,TRANSP RESERVATION	8	2	33	7	15	8	6	13

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED PERSON TRIPS (MILLIONS)	307.0	176.2	256.0	130.8	95.4	102.5	64.3	77.6	129.4	100.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	5	9	12	10	8	6	10	9	6
PACKAGE TOUR	6	7	6	6	6	5	9	7	7	4
CONSULTED TRAVEL AGENT	12	10	12	14	11	11	16	17	14	5
USED FOR HOTEL,TRANSP RESERVATION	8	5	9	12	7	9	8	11	9	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED PERSON TRIPS (MILLIONS)	307.0	39.4	85.7	48.2	48.7	67.6	54.5	77.7	58.2	52.7	63.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	6	8	4	3	13	9	6	11	8	8
PACKAGE TOUR	6	6	8	3	1	6	15	6	4	5	4
CONSULTED TRAVEL AGENT	12	11	12	5	6	15	22	9	10	11	11
USED FOR HOTEL,TRANSP RESERVATION	8	6	8	4	4	10	14	6	7	8	7

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED TO TRIPS (MILLIONS)	163.5	119.4	34.8	111.1	42.7	101.9	83.5	82.1
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	62	65	60	62	65	59	62	65
NOT MARRIED	38	35	40	38	35	41	38	35
SEX								
MALE	53	53	58	48	71	48	51	56
FEMALE	47	47	42	52	29	52	49	44
AGE								
18-24	11	12	8	12	8	12	14	10
25-34	25	25	27	24	28	26	28	25
35-44	24	24	26	21	33	20	22	27
45-54	16	16	15	14	20	15	16	17
55-64	12	13	12	14	8	13	11	11
65-74	8	8	6	10	3	9	7	7
75-84	4	3	6	5	1	5	2	3
85+	*	*	*	*	*	*	*	*
AVERAGE	43	42	44	44	40	43	40	42

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED TO TRIPS (MILLIONS)	163.5	94.1	131.2	69.4	59.3	64.5	39.7	78.4	58.7	26.4
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	62	54	70	76	51	73	62	41	83	85
NOT MARRIED	38	46	30	24	49	27	38	59	17	15
SEX										
MALE	53	52	59	60	59	54	44	57	49	51
FEMALE	47	48	41	40	41	46	56	43	51	49
AGE										
18-24	11	14	9	6	31	*	*	13	10	8
25-34	25	26	29	26	69	*	*	23	21	38
35-44	24	19	28	33	*	60	*	23	18	40
45-54	16	11	18	22	*	40	*	16	16	12
55-64	12	15	12	9	*	*	51	11	19	2
65-74	8	9	4	2	*	*	32	6	13	*
75-84	4	6	1	1	*	*	17	6	3	*
85+	*	*	*	*	*	*	*	*	*	*
AVERAGE	43	43	40	41	27	43	66	43	46	36

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED TO TRIPS (MILLIONS)	163.5	20.2	45.3	25.4	26.7	35.7	29.2	41.6	30.4	28.6	33.7
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	62	61	61	65	61	65	58	63	68	61	61
NOT MARRIED	38	39	39	35	39	35	42	37	32	39	39
SEX											
MALE	53	55	55	55	49	49	57	56	48	49	55
FEMALE	47	45	45	45	51	51	43	44	52	51	45
AGE											
18-24	11	10	10	11	13	12	9	13	11	9	13
25-34	25	27	25	22	25	26	26	22	23	28	26
35-44	24	24	20	23	29	23	24	21	21	28	24
45-54	16	13	16	20	17	13	12	16	22	17	12
55-64	12	14	14	11	8	15	15	14	12	9	13
65-74	8	6	8	12	6	7	6	9	8	6	9
75-84	4	5	7	1	3	3	9	5	1	2	3
85+	*	*	*	*	*	*	*	*	*	*	*
AVERAGE	43	43	45	43	41	42	45	44	42	41	42

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED TO TRIPS (MILLIONS)	163.5	119.4	34.8	111.1	42.7	101.9	83.5	82.1
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	16	12	18	11	17	14	13
HIGH SCHOOL COMPLETE	34	37	24	36	25	35	35	33
COLLEGE INCOMPLETE	19	20	19	20	18	20	21	19
COLLEGE COMPLETE	23	21	31	20	34	20	22	25
GRADUATE WORK	8	7	14	6	13	7	7	9
OCCUPATION								
PROFESSIONAL MANAGERIAL	21	19	31	17	35	19	20	24
LOWER LEVEL TECHNICAL MANAGERIAL	14	14	14	12	19	13	13	15
CLERICAL, SALES	19	19	19	18	21	17	20	19
BLUE COLLAR	17	20	10	19	11	17	20	17
HOUSEHOLD, SERVICE	4	5	2	5	4	5	6	4
RETIRED	15	14	14	19	4	18	9	12
UNEMPLOYED	8	8	8	9	4	9	9	7
OTHER	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 22-2
TRIPS ACCOPDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED TO TRIPS (MILLIONS)	163.5	94.1	131.2	69.4	59.3	64.5	39.7	78.4	58.7	26.4
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	22	9	4	8	12	34	19	15	8
HIGH SCHOOL COMPLETE	34	39	34	28	34	34	33	26	39	45
COLLEGE INCOMPLETE	19	18	19	20	23	19	14	19	19	23
COLLEGE COMPLETE	23	16	28	34	28	24	13	26	21	18
GRADUATE WORK	8	4	10	14	6	11	5	10	6	6
OCCUPATION										
PROFESSIONAL MANAGERIAL	21	13	26	35	22	27	11	24	18	20
LOWER LEVEL TECHNICAL MANAGERIAL	14	14	16	15	15	18	5	15	11	18
CLERICAL, SALES	19	17	20	23	21	22	10	20	17	18
BLUE COLLAR	17	21	19	13	22	17	8	14	19	22
HOUSEHOLD, SERVICE	4	7	2	1	5	5	3	5	4	5
RETIRED	15	19	8	6	*	3	56	13	23	*
UNEMPLOYED	8	7	6	7	11	6	6	7	8	14
OTHER	*	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED TO TRIPS (MILLIONS)	163.5	20.2	45.3	25.4	26.7	35.7	29.2	41.6	30.4	28.6	33.7
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	10	27	20	6	11	14	25	19	6	12
HIGH SCHOOL COMPLETE	34	35	29	41	32	34	40	29	40	30	32
COLLEGE INCOMPLETE	19	19	21	17	20	22	17	21	14	21	23
COLLEGE COMPLETE	23	26	18	16	33	24	24	18	18	33	24
GRADUATE WORK	8	9	6	7	10	9	6	6	8	10	9
OCCUPATION											
PROFESSIONAL MANAGERIAL	21	22	20	15	25	23	25	16	18	25	24
LOWER LEVEL TECHNICAL MANAGERIAL	14	20	11	14	15	13	18	13	11	14	14
CLERICAL, SALES	19	14	16	23	29	17	12	19	20	27	17
BLUE COLLAR	17	15	24	21	6	14	17	23	20	8	13
HOUSEHOLD, SERVICE	4	3	5	5	5	4	4	3	7	7	3
RETIRED	15	14	15	17	10	16	15	17	15	10	16
UNEMPLOYED	8	10	8	3	10	10	9	9	6	8	9
OTHER	*	*	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED TO TRIPS (MILLIONS)	163.5	119.4	34.8	111.1	42.7	101.9	83.5	82.1
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%
LT $15,000	9	10	7	10	8	9	10	7
$15,000-$19,999	10	10	7	12	5	12	8	7
$20,000-$24,999	10	11	7	12	7	12	12	7
$25,000-$29,999	10	11	5	12	6	12	13	10
$30,000-$39,999	17	18	17	17	17	16	17	19
$40,000-$49,999	12	13	11	11	15	12	11	15
$50,000-$74,999	18	17	24	16	23	16	19	21
$75,000-$99,999	6	6	8	6	9	7	6	8
$100,000 OR MORE	6	4	13	4	11	5	5	8
CUMULATIVE INCOME								
$20,000 OR MORE	80	80	86	78	87	79	83	86
$30,000 OR MORE	60	57	74	53	74	55	57	70
$40,000 OR MORE	42	40	57	36	57	39	41	51
$50,000 OR MORE	30	27	46	25	42	28	29	36
$75,000 OR MORE	12	9	22	10	19	11	11	15

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED TO TRIPS (MILLIONS)	163.5	94.1	131.2	69.4	59.3	64.5	39.7	78.4	58.7	26.4
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $15,000	9	16	*	*	8	4	22	12	7	6
$15,000-$19,999	10	18	*	*	9	7	18	13	9	6
$20,000-$24,999	10	18	13	*	14	7	11	8	14	8
$25,000-$29,999	10	18	13	*	12	8	12	10	12	9
$30,000-$39,999	17	30	21	*	19	17	13	15	16	24
$40,000-$49,999	12	*	15	29	12	15	8	13	10	16
$50,000-$74,999	18	*	22	42	15	25	11	17	18	20
$75,000-$99,999	6	*	8	15	7	8	2	6	7	5
$100,000 OR MORE	6	*	7	13	4	9	4	6	5	6
CUMULATIVE INCOME										
$20,000 OR MORE	80	66	100	100	83	89	60	75	84	88
$30,000 OR MORE	60	30	74	100	57	74	37	57	57	72
$40,000 OR MORE	42	*	53	100	38	57	24	42	41	47
$50,000 OR MORE	30	*	38	71	26	42	16	29	31	32
$75,000 OR MORE	12	*	15	29	11	17	6	12	13	11

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED TO TRIPS (MILLIONS)	163.5	20.2	45.3	25.4	26.7	35.7	29.2	41.6	30.4	28.6	33.7
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $15,000	9	5	12	10	10	9	10	10	7	10	9
$15,000-$19,999	10	13	11	9	9	11	12	12	8	10	10
$20,000-$24,999	10	5	12	9	10	11	9	12	9	8	11
$25,000-$29,999	10	18	10	7	13	8	12	11	6	12	10
$30,000-$39,999	17	12	18	21	14	18	11	16	24	15	20
$40,000-$49,999	12	13	12	14	12	12	10	12	14	12	14
$50,000-$74,999	18	19	15	20	21	18	20	17	18	21	14
$75,000-$99,999	6	6	5	8	7	6	8	5	9	6	6
$100,000 OR MORE	6	9	5	2	4	6	7	5	4	5	7
CUMULATIVE INCOME											
$20,000 OR MORE	80	81	77	82	81	79	78	78	85	80	81
$30,000 OR MORE	60	59	55	65	58	60	56	55	70	59	60
$40,000 OR MORE	42	47	37	44	44	42	45	40	45	44	40
$50,000 OR MORE	30	34	25	30	32	30	35	27	31	32	26
$75,000 OR MORE	12	15	10	10	11	12	15	10	13	11	12

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED TO TRIPS (MILLIONS)	163.5	119.4	34.8	111.1	42.7	101.9	83.5	82.1
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	19	18	21	19	18	21	19	16
TWO OR MORE ADULTS,NO CHILDREN	45	45	45	48	37	46	43	45
SINGLE ADULT WITH CHILD(REN)	3	3	3	3	3	3	3	3
TWO OR MORE ADULTS WITH CHILD(REN)	33	35	32	31	42	30	35	36
HOUSEHOLD SIZE								
ONE PERSON	19	18	21	19	18	21	19	16
TWO PEOPLE	36	35	40	38	31	36	34	36
THREE PEOPLE	18	19	14	17	17	19	18	20
FOUR PEOPLE	17	18	15	16	21	14	18	18
FIVE OR MORE PEOPLE	11	10	10	10	13	10	11	10
NUMBER OF WAGE EARNERS								
NONE	16	15	16	19	7	19	13	14
ONE	42	42	43	41	46	39	41	40
TWO	38	39	37	35	45	37	42	42
THREE OR MORE	4	4	4	5	3	5	5	4

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED TO TRIPS (MILLIONS)	163.5	94.1	131.2	69.4	59.3	64.5	39.7	78.4	58.7	26.4
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	19	25	14	10	17	15	29	39	*	*
TWO OR MORE ADULTS,NO CHILDREN	45	43	45	45	39	37	65	35	78	*
SINGLE ADULT WITH CHILD(REN)	3	4	2	2	4	3	2	4	*	7
TWO OR MORE ADULTS WITH CHILD(REN)	33	28	38	44	40	46	4	23	22	93
HOUSEHOLD SIZE										
ONE PERSON	19	25	14	10	17	15	29	39	*	*
TWO PEOPLE	36	36	34	34	32	27	54	27	62	3
THREE PEOPLE	18	17	21	20	19	20	13	12	22	27
FOUR PEOPLE	17	12	18	23	19	24	2	13	9	46
FIVE OR MORE PEOPLE	11	10	12	13	13	14	2	9	7	23
NUMBER OF WAGE EARNERS										
NONE	16	21	7	6	7	4	49	18	19	4
ONE	42	47	43	37	41	47	36	47	35	42
TWO	38	29	45	52	46	45	13	31	42	52
THREE OR MORE	4	4	5	5	6	4	2	4	5	3

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED TO TRIPS (MILLIONS)	163.5	20.2	45.3	25.4	26.7	35.7	29.2	41.6	30.4	28.6	33.7
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	19	17	22	15	19	18	22	19	11	21	20
TWO OR MORE ADULTS,NO CHILDREN	45	51	44	47	38	46	45	45	51	40	44
SINGLE ADULT WITH CHILD(REN)	3	2	3	4	4	2	1	4	4	2	2
TWO OR MORE ADULTS WITH CHILD(REN)	33	29	32	34	39	33	32	32	34	37	33
HOUSEHOLD SIZE											
ONE PERSON	19	17	22	15	19	18	22	19	11	21	20
TWO PEOPLE	36	38	36	35	31	38	34	36	40	31	36
THREE PEOPLE	18	22	16	19	20	18	17	20	19	18	14
FOUR PEOPLE	17	15	19	18	15	14	17	18	17	13	18
FIVE OR MORE PEOPLE	11	8	8	13	14	12	9	7	12	16	11
NUMBER OF WAGE EARNERS											
NONE	16	15	17	14	13	19	19	16	13	13	19
ONE	42	43	43	40	44	39	43	43	44	41	38
TWO	38	40	37	39	36	39	35	37	38	39	41
THREE OR MORE	4	2	3	6	7	2	4	4	5	6	2

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1433	1012	352	930	431	880	738	770
PROJECTED TO TRIPS (MILLIONS)	163.5	119.4	34.8	111.1	42.7	101.9	83.5	82.1
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	67	66	75	68	69	65	65	70
RENT	33	34	25	32	31	35	35	30

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1433	640	1110	650	551	581	284	673	524	236
PROJECTED TO TRIPS (MILLIONS)	163.5	94.1	131.2	69.4	59.3	64.5	39.7	78.4	58.7	26.4
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	67	56	73	84	46	76	85	61	75	68
RENT	33	44	27	16	54	24	15	39	25	32

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1990
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1433	181	374	202	253	335	246	348	256	276	307
PROJECTED TO TRIPS (MILLIONS)	163.5	20.2	45.3	25.4	26.7	35.7	29.2	41.6	30.4	28.6	33.7
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	67	64	71	74	70	61	60	73	75	72	55
RENT	33	36	29	26	30	39	40	27	25	28	45

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influences, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not "A" Counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane".

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit", that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives; (2) hotels, motels, motor hotels and tourist courts; (3) rented cabins, condominiums and vacation homes; (4) owned cabins, condominiums and vacation homes; (5) campers, trailers, recreational vehicles, and tents; (6) enroute, for example, nights spent in a common carrier; (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment; (2) auto or truck with camper trailer or camping equipment; (3) self-contained recreational vehicle (live-in trailer); (4) airplane; (5) bus; (6) train; (7) ship or boat; (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away From Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives; (2) convention, seminar, meeting; (3) business; (4) outdoor recreation (hunting, fishing, boating, camping); (5) entertainment (sightseeing, theater, sports); (6) personal, family (medical, funeral, wedding); (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship; (2) commuting to a place of work; (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is a weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

1990 NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN _____

LOCATION NUMBER _____ PHONE # _____

Hello, my name is _____ and I'm calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking . . .

1. Approximately, how many trips have you taken away from home of at least 75 miles, one way, in the past 12 months? Please do not include trips taken in regular commuting to and from work or school, or trips taken as a flight attendant or operator.

_____ Number, if any

IF RESPONDENT UNABLE TO GIVE SPECIFIC NUMBER, PROBE:
In the past 12 months, would you say that you have taken ...

1 1 or 2 trips
2 3 to 5 trips
3 6 to 9 trips
4 10 to 20 trips
5 More than 20 trips

0 NONE, SKIP TO D1.

2. How many trips of at least 75 miles, one way, did you take away from home between the first and the ____ of [CURRENT SURVEY MONTH]? Please include trips that may have started in the previous month but ended after the first of [CURRENT SURVEY MONTH].

IF NO TRIPS TAKE IN Q.2, ASK:

3. How many trips of **less than 75 miles**, one way, did you take between the first and the ___ of [CURRENT SURVEY MONTH] where you stayed away from home one or more nights in paid accommodations?

IF NO TRIPS TAKEN IN Q. 2 OR Q.3, SKIP TO D1.

FILL OUT Q.4-18 FOR EVERY TRIP TAKEN (Q.2 and Q.3) ABOVE.
TRIP # _____ ( ) IDENTICAL TO TRIP # 1

4. Thinking of your first trip in [CURRENT SURVEY MONTH], approximately, when did this trip end -- the day of the week and the month?

Day of the Week _____ Month _____

IF TRIP ENDED IN MONTH OTHER THAN CURRENT SURVEY MONTH, SKIP TO D1.

5. Thinking only of this first trip in [CURRENT SURVEY MONTH], how many people who live in your household, if any, went with you on this trip?

_____ Household Members

IF ANY OTHER HOUSEHOLD MEMBERS WENT ON THE TRIP, ASK:
5a. Please give me the age and sex of each person who lives in your household and went with you on that trip:

Person #1	_____ Years	1	Male	2	Female
Person #2	_____ Years	1	Male	2	Female
Person #3	_____ Years	1	Male	2	Female
Person #4	_____ Years	1	Male	2	Female
Person #5	_____ Years	1	Male	2	Female

*6. How many people, if any, went with you on that trip that DO NOT LIVE IN YOUR HOUSEHOLD? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 None

IF ANY OTHER PEOPLE WENT ON THE TRIP, ASK:
[Q.6a. Test for two months to check incidence]
*6a. How many of those people, NOT LIVING IN YOUR HOUSEHOLD, were children, under 18? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 None

*7. What day of the week did your trip begin?

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7

8. Thinking of the entire trip, what was the total number of nights that you spent away from home?

IF NO NIGHTS, SKIP TO Q.13

IF NUMBER OF NIGHTS (Q.8) SPENT AWAY FROM HOME IS 1-5, ASK:
9. Did you stay over a . . . [READ]

1 Friday night? 1 Yes 2 No
2 Saturday night? 1 Yes 2 No

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:
10. Please tell me the names of each state or country in which you stayed overnight on that trip. [LIST IN LEFT COLUMN BELOW, ACCEPT UP TO 4 DESTINATIONS]

Q.10 Name of State/Country	Q.11 Lodging Type	Q.12 # of Nights

11. In what types of lodging did you stay when you were in [EACH STATE/COUNTRY? DO NOT READ LIST UNLESS RESPONDENT HESITATES. ENTER LODGING CODE FROM LIST BELOW]

Lodging Codes:
1 Friend's, relative's home
2 Hotel, motel
3 Bed & Breakfast
4 Rented cabin, condominium, or vacation home
5 Owned cabin, condominium, or vacation home
6 Camper, trailer, recreational vehicle, tent
7 Enroute--did not stay anyplace overnight
8 Other (specify) _____

12. What was the total number of nights that you spent in [EACH STATE/COUNTRY. IF MORE THAN ONE TYPE OF LODGING IS GIVEN PER STATE/COUNTRY, THEN RECORD NUMBER OF NIGHTS PER LODGING TYPE. TOTAL SHOULD EQUAL NUMBER OF NIGHTS IN Q.8]

13. Thinking only of this first trip, what was the name of the destination or the farthest place you reached on that trip?

Place, city, town name _____

State, country _____

14. Was this a vacation trip? 1 Yes 2 No

15. What was the MAIN purpose of this first trip in [CURRENT SURVEY MONTH]? [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

1 Visit friends or relatives
2 Convention, seminar, meeting
3 Business
4 Outdoor recreation such as fishing, boating or camping
5 Entertainment such as sightseeing, theater or sports event
6 Personal, family (medical, funeral, wedding)
7 Other (specify) _____

16. What was the one type of transportation used to cover most of the miles on this trip? [IF "AUTO" (1 OR 2), PROBE: "WAS THAT A RENTAL CAR"] [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

Auto or truck without camping equipment	1
Auto or truck with camper trailer or camping equipment	2
Rental car	3
Self contained recreational vehicle	4
Airplane	5
Bus	6
Train	7
Ship, boat	8
Other (specify)_____	9

IF 4, 5, 6, 7, 8, OR 9 CIRCLED IN Q.16, ASK:
17. Did you rent a car at any time on this trip?

1 Yes 2 No

18. For this trip, did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?

1 Yes 2 No

19. Did you consult a travel agent while arranging this trip?

1 Yes 2 No

IF YES, ASK:
19a. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?

1 Yes 2 No

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 Married
2 Single, never married
3 Divorced
4 Separated
5 Widowed

D2. Are you..... [READ LIST]

1 Employed full-time
2 Employed part-time
3 Retired
4 Not employed

IF 1 OR 2 CIRCLED IN Q.D2, ASK:
D3. What is your occupation? _____

D4. What is the last grade or level that you completed in school?
[DO NOT READ]

1 Less than high school
2 Completed high school
3 Some college, not completed
4 Completed college
5 Post graduate work started or completed

D5. May I please have your age as of your last birthday? _____
[DO NOT READ LIST UNLESS RESPONDENT HESITATES].

1 18-24
2 25-34
3 35-44
4 45-49
5 50-54
6 55-64
7 65-74
8 75 or older

D6. How many people live in your household at the present time?
Please include yourself and any children.

IF MORE THAN ONE, ASK:
D7. How many children, under age 18, live in your household?

D8. How many full-time wage earners live in your household?

D9. Now, I would like to read a series of income groups. Please stop me when I read the group which describes your total family income, from all sources in one year?

1 Less than $15,000
2 $15,000 to less than $20,000
3 $20,000 to less than $25,000
4 $25,000 to less than $30,000
5 $30,000 to less than $40,000
6 $40,000 to less than $50,000
7 $50,000 to less than $75,000
8 $75,000 to less than $100,000
9 $100,000 or more
10 Refused [DO NOT READ]

D10. What is your zip code number? ___ ___ ___ ___ ___

Sex of respondent: 1 Male 2 Female

* Rotated in every other month

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic: New Jersey, New York, Pennsylvania

South Atlantic: Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central: Alabama, Kentucky, Mississippi, Tennessee

West South Central: Arkansas, Louisiana, Oklahoma, Texas

East North Central: Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central: Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain: Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific: California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
AUTUMN 1990 TRAVEL

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	163.5	161.5 - 165.5	307.0	304.0 - 310.0
Vacation	101.9	100.4 - 103.4	210.6	208.1 - 213.1
Pleasure	111.1	109.6 - 112.6	233.3	230.8 - 235.8
Bus/Conv	42.7	41.7 - 43.7	55.5	54.5 - 56.5
Weekend	83.5	82.0 - 85.0	169.6	167.6 - 171.6
Auto	119.4	117.9 - 120.9	242.7	240.2 - 245.2
Air	34.8	33.8 - 35.8	51.6	50.6 - 52.6
Hotel	82.1	80.6 - 83.6	146.4	144.9 - 147.9

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY
PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
AUTUMN 1990

Number of telephone interviews completed	4,512
Number of respondents reporting one or more qualifying trips*	1,084
Total number of qualifying trips	1,635

*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.